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| Organisation of temporary exhibitions and circulation of cultural goods within African museum institutions | | |
| Dates | **9-19 October, 2023** | |
| Context | This programme is offered by the Ministry of Culture (General Secretariat, Department for European and International Affairs) as part of its programmes for the exchange of experiences for foreign professionals.  The seminar will be held in **English only.** | |
| Public | This seminar is primarily aimed at **English-speaking professionals working in African museum institutions** (museums/ art centres / art gallery managers, curators, project managers, exhibition managers) who plan to design and organise temporary exhibitions requiring requests for the loan of works in France or abroad. Applications from **English-speaking professionals from museums outside Africa but who have a strong link with the continent** will also be eligible. | |
| Objectives | Following the New Africa-France summit held in Montpellier, France is working to promote the circulation of works and exhibitions in Africa. In this perspective, the Ministry of Culture organised, in 2022, a first edition of the seminar on the organisation of temporary exhibitions and the circulation of cultural goods in Africa, for 15 French-speaking African professionals. The second edition of the seminar, organised in the autumn of 2023, is for English-speaking African professionals, and it has the same objective, of contributing to networking (amongst themselves and with French museums), to the identification of exhibition projects and to the enhancement of their competencies for the organisation of temporary exhibitions and the reception of works in African museums.  This seminar will allow participants to acquaint themselves with or to rediscover the basics of designing and organising temporary exhibitions, both in the field of heritage and contemporary art, taking the African context into account. It will alternate between theoretical presentations, feedback sessions, case studies and visits to French exhibitions and museums. Taking place in Paris and in the regions, this seminar will bring together some fifteen experienced English-speaking professionals from African museums who plan to design and organise temporary exhibitions. It will encourage the participants to share and compare their experiences and will contribute to the creation of professional networks between France and the participants’ countries to promote the circulation of future exhibitions. | |
| **Topics** | The seminar will focus, in particular, on the following topics:  - Design of a temporary exhibition (establishment of the scientific content, scenography, museography)  - Programming and organisation of a temporary exhibition  - Administration and logistics (loan application procedures, packaging, transport, and storage of the works of art, customs, authorisations)  - Economic model of a temporary exhibition (finding a patron, entrance fees)  - Mediation, audience development and cultural offer  - Communication, partnerships  - Digital tools and solutions (virtual visits, dematerialised works)  - Security  At the end of this seminar, participants will have acquired extensive methodological knowledge in the design and organisation of temporary exhibitions and will be able to:  - take into consideration the conditions and standards required for the organisation of temporary exhibitions  - have a global vision of the process of organising temporary exhibitions  - raise awareness of the directors of institutions and their teams of the entire operating chain related to the organisation of temporary exhibitions,  - set up a methodology for programming exhibitions and the related cultural offer,  - have a good understanding of the issues of mediation, audience development, communication and patronage and the potential offered by digital tools,  - set up a network of exhibition managers in connection with French museums.  The seminar bases itself on the experience of recognised cultural professionals: the Ministry of Culture (and related operators), local authorities, museums and heritage sites, cultural venues, and other cultural facilities. | |

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| Financial aid | The Ministry of Culture will assume:   * training costs, * living expenses (accommodation and *per diem*), * domestic travel in France for the purposes of the programme, * insurances.   Please note: international transportation is not covered by financial aid and must be covered by the candidate, their institution, the French Embassy, or the French Institute in their country of residence or any other institution. |
| Application process | The application forms can be downloaded on the Ministry of Culture website (<https://www.culture.gouv.fr/Thematiques/Europe-et-international/L-action-europeenne-et-internationale-du-ministere-de-la-Culture/Programmes-d-accueil-de-formation-et-d-echange-pour-les-professionnels-etrangers-de-la-culture>).  The form, once it is completed, will be sent to the French Embassy (Service de coopération et d’action Culturelle- the Cultural Service of the Embassy) or to the French Institute in the candidate’s country of residence, which will endorse it and send it after having given a reasoned opinion on the application:  **By April, 21st 2023 at the latest to the Ministry of Culture at:**  [contact-international@culture.gouv.fr](mailto:contact-international@culture.gouv.fr) copy to [sdaei@alambret.com](mailto:sdaei@alambret.com)  Participation in the seminar will be subject to a rigorous selection process by a jury made up of representatives of the Ministry of Culture who will assess the applications basing itself on the following criteria:   * Quality of the professional approach behind the application, * Structural impact of the seminar for the candidate’s home institution, * Potential for developing institutional cooperation between the country of origin and France as well as between the countries represented.   **information**   * For any enquiries regarding the content of the seminar:   **Ministry for Culture**  Nicolas Doyard, Sous-direction des affaires européennes et internationales  Tel: +33 1 40 15 32 92  [nicolas.doyard@culture.gouv.fr](mailto:nicolas.doyard@culture.gouv.fr)  Gilles Delcourt, Sous-direction des affaires européennes et internationales  Tel: +33 1 40 15 32 49  [gilles.delcourt@culture.gouv.fr](mailto:gilles.delcourt@culture.gouv.fr)   * For any enquiries concerning the logistical organisation and the processing of the applications:   **Alambret communication**  [sdaei@alambret.com](mailto:sdaei@alambret.com) |