## SERVICE JURIDIQUE ET TECHNIQUE DE L'INFORMATION

## ENQUETE STATISTIQUE ANNUELLE SUR LA PRESSE

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Bureau de la Statistique

ANNEE 1972

Unité: Kilo

				Unité: Kilo						
			CCNSORMATION PAR QUALITE							
	DEPARTEMENT	Afnor I/1	Supérieur	Couché	Offset	Duplicateur	ENSEMBLE	%		
1	ALN	119.826	77.077	151,721	137.027	.308	APE OFO	1		
2	AISNE	692,591	4.584	21.447			485.959	.05		
3	ALLIER	94.965	65.215	87.391	208.863	.078	927.563	.09		
4	BASSES ALPES	6.096	4.998	6.09-97-007-0-E	2.297	1.248	251,116	.03		
5	HAUTES_ALPES	3.069	36,303	1.970	2.350	.150	15.564	•00		
6	ALPES MMES	15189.429	32.211	51,635	48.209	.185	139.401	.01		
7	ARDECHE	105.361		60.023	175.839	4.601	15462.103	1.57		
8	ARDENNES	1425.544	13.987	33.802	3.596	.055	156.801	.02		
9	ARIEGE	V 450 C 200	1.764	25,660	1.929	2.414	1457.311	. 15		
10	AUBE	42.067	.798	7.620	2.329	1.495	54.309	.01		
11		2666.336	24.381	160.595	19.160	1.082	2871,554	. 29		
		8.717	7.643	11.397	4.855	.302	32.914	.00		
12	AVEYRON	180,650	8.252	38.068	1.892	1.872	230.734	.02		
13	BOUCHES DU RH.	21553.861	50.803	192,803	1627.812	5.106	23430.385	2.37		
14	CALVADOS	643,823	57.803	410.457	27.753	8,205	1148.041	.12		
15	CANTAL	97.381	19.695	113.801	1.936	.087	232,900	.02		
16	CHARENTE	128,979	27,425	174.405	1526.280	3,630	1860.719	. 19		
17	CHARENTE MME	116.332	91.768	43.526	30.958	1.814	284.398	.03		
18	CHER	1776.942	104.343	372.167	36.181	.903	2290.536	.23		
19	CORREZE	44.090	24.363	98.304	19.893	.315	186.965	.02		
20	CORSE	241.250	2.072	3.250	3.850	.000	250,422	.03		
21	COTE_D,OR	4474.039	34.647	24.507	21.291	2.456	4556.940	.46		
22	COTES DU NORD	100.515	127.980	37.180	40.304	22.310	328,289	.03		
23	CREUSE	2.610	. 365	6.242	5.488	.026	14.731	.00		
24	DORDOGNE	105.250	10.590	8.015	.000	1.035	124.890	.01		
25	DOUBS	447.062	52,670	245.627	321,202	2,017	1068.578			
26	DROME	234.443	9.623	14.278	55.905	3.078	100000000000000000000000000000000000000	.11		
27	EURE	1037.936	102.520	237.561	432.987	1	317,327	.03		
28	EURE ET LOIR	1154.734	266.766	733.223	68.328	1,165	1812.169	.18		
29	FINISTERE	6873.457	8,164	19.471	A CONTRACTOR OF THE PARTY OF TH	. 474	2223.525	.22		
30	GARD	38.919	26.717	1	128,867	5.351	7035.310	.71		
	HAUTE GARONNE	15585.785		49.950	16,080	1.746	133.412	.01		
32	GERS		766.629	428.439	112,476	2.012	16895.341	1.71		
	GI RONDE	12.087	3,955	5.063	3,458	1.650	26.213	.00		
	HERAULT	21564,920	382.302	486.696	173,060	5.759	22612.737	2.29		
		9247.576	36.320	186.906	63.577	3.057	9537.436	.97		
	ILLE ET VILAIN	27066.311	98.232	64.953	380.628	10.173	27620.297	2.80		
	INDRE	140.266	243.238	808.547	695.447	. 354	1887.902	.19		
	INDRE ETLOIRE	10435.370	55.222	120.527	79.455	3,003	10693.577	1.08		
38	ISERE	17616.189	59.753	48.644	26.788	6.056	17757.430	1.80		
	JURA	126.586	26.597	84.369	70.276	1.332	309.160	.03		
40	LANDES	8.544	. 300	6.322	7.057	.385	22,608	.00		
41	LOIR ET CHER	27.954	33.218	116,223	19.038	1.223	197.656	.02		
42	LOIRE	2706.792	156.916	436.375	1052,383	2.886	4355.352	.44		
43	HTE LOIRE	271.817	13.315	2,627	. 150	.226	288.135	.03		
44	LOIRE ATLANT.	5384,220	5.683	22.529	29,290	5.845	5447.567	.55		
45	LOIRET	4003.290	52,805	207,213	18.143	6.521	4287.972	.43		
46	LOT	4.005	148.384	69.305	.900	.019	222,613			
47	LOT ET GARONNE	333.864	8.964	2.866	313.009	1.090	659.793	.02		
48	LOZERE	.150	1.422	2.794	.000	.048		.07		
	MAINE ET LOIRE	3659,141	23.509	63.870	16.684	2.444	4.414 3765.648	.00		

50	MANCIE	1204.990	18.836	77.442	73.752	1.175	1376,195	.14
51	MARNE	7029.837	15.988	146,312	87.165	2.296	7281.598	.74
52	HAUTE MARNE	882.460	172.692	625,863	154.805	.065	1835.885	.19
53	MAYENNE	382.462	54.349	135,181	284.497	1.282	857.771	.09
54	MEURTHE ET MOS	12954.649	118.546	400.354	999.402	8.286	14481.237	1.47
55	MEUSE	4682.291	58.652	30.706	68.245	1.134	4841.028	.49
56	MORB IHAN	670.557	16.956	108.321	1.113	5.464	802.411	.08
57	MOSELLE	13523,916	43.791	60.979	134.879	4.126	13767.601	1,39
58	NIEVRE	1514.057	10.828	6.343	33.460	.000	1564.688	.16
59	NORD	29481.615	4064.288	1230.743	2509.072	5.561	37291.269	3.77
60	OISE	263.418	28.335	150.474	21.900	3.220	467.350	.05
61	ORNE	177.110	173.628	227,867	167.025	1.142	746.772	.08
62	PAS DE CAL.	1175.755	96,602	316,449	173.236	4.299	1766.341	.18
63	PUY DE DOME	14115.950	56.786	709.535	260.226	11.258	15153.755	
64	PYREN.ATLANT.	2518.097	18,857	78,652	185.697	1,027	2802.330	1.53
65	HAUT.PYRN.	687.533	8,009	12,683	8.540	1.639	718,404	.28
66	PYREN. ORIENT	3015.809	8.749	1,952	1.580	.734		.07
	BAS RIIIN	17200.185	1796.544	6006.764	1327,914	000 (CT+75)	3028.824	.31
68	<del></del>	8825.267	9.069	6000 v 1000 v v v 4.500 v v v	2000 ADDRESS	8,672	26340.079	2.67
69		26213.863		2498,671	55.870	2.810	11391.687	1.15
	HAUTE SAONE	110.003	763.361	1406,628	2540.231	14.762	30938.845	3.13
	SAONE ET LOIRE		132.834	91.071	.175	1.048	335.131	.03
	SARTHE	1720.079	22.414	26.018	44.086	1.965	1814,562	.18
	SAVOIE	3781.832	30.584	56.131	55.088	. 396	3924.031	. 40
		3.535	29.543	16,690	1.784	.860	52.412	.01
	HTE.SAVOIE	515.811	94.961	41.476	33.359	.686	686.293	.07
	PARIS	271916.349	43526.466	81137,109	27481.420	689.333	424750.677	43.01
	SEINE MARITIME	11296.112	93,524	585.667	421.772	4.444	12401.519	1.26
77	SEINE ET MARNE	1381.556	634.350	790.464	3203,692	2.253	6012.315	.61
78	LES YVELINES	845.339	423.235	3158.415	1217.610	11.703	5656.302	.57
79	DEUX SEVRES	95.804	20.107	80.158	3.324	2.544	201,937	.02
80	SOMME	2910.839	90.002	35.370	90.961	2.788	3129.960	.32
81	TARN	80.052	7.096	18.596	.310	2.105	108.159	.01
82	TARN ET GARON.	12.750	3.257	11,095	34,350	.474	61,926	.01
83	VAR	4872.902	14.605	174.114	37.690	.997	5100.308	.52
84	VAUCLUSE	120.091	25.280	670.885	68.708	1.709	886.673	.09
85	VENDEE	178.985	22,693	236.891	94.492	4.305	537,366	.05
36	VI ENNE	2785.006	12.590	111.554	21.240	4.483	2934.873	. 30
87	HAUTE VIENNE	3937.468	223.041	165.021	4,902	.515	4330.947	.44
88	VOSGES	1513.718	88.377	24.165	15.947	5.843	1648.050	.17
89	YONNE	2438.204	105.787	176.758	195.486	8.156	2924.391	.30
90	TER.DE BELFORT	2.255	6.008	54.664	3.482	.406	66.815	.01
91	ESSONNE	11487.609	9697.388	13774,926	10597.947	2.528	45560.398	4.61
92	HAUTS DE SEINE	2150.622	4408.325	7692.050	11339.689	43.898	25634.584	2.60
93	SEINE_ST_DENIS	734.578	344.436	957.318	1963.770	1.881	4001.983	.41
94	VAL DE MARNE	20655.400	15827.185	23401.041	421,937	21.731	60327,294	6.11
95	VAL D OISE	509.159	56.017	311.814	147,489	2,616		
				_			1027.095	.10
	TOTAL:	670377.020	86887.225	154631.744	74624.599	1026.210	987546.798	100.00
				1				1

 $\underline{\text{N.E.}}$ : Cette statistique ne concerne que la consommation de papier des journaux et publications imprimés en France.

## PUBLICATIONS IMPRIMEES A L'ETRANGER

ITALIE BELGIQUE	3807.983 348.642	5405.792 7018.005	15661,867 18920.643	2441.061	.000	27316.703	48,11
AUTRES PAYS	468.531	879.360	1355.451	317.087	.000	26437,506 3020,429	5.32
TOTAL :	4625.156	13303.157	35937.961	2908.364	.000	56774.638	100.00

SERVICE JURIDIQUE ET TECHNIQUE DE L'INFORLATION ENQUETE STATISTIQUE ANNUELLE SUR LA PRESSE

ANNEE 1972

Bureau de la Statistique

 $\underline{\text{TABLEAU C P D E}}$  : Répartition de la consommation de papier par qualité et par département d'éditeur

Unité: Kilo

Département		CONSOMMATION PAR QUALITE							
Depar tement	Afnor I/1	Supérieur	Couché	Offset	Duplicateur	Toutes qualités			
1 AIN	170,676	3.143	8,490	43.527	.308	226.144	.0		
2 AISNE	553,614	3,652	5,418	12,405	.078	575.167	.0		
3 ALLIER	76.373	10,992	16,249	1.577	1.248	106.439	.0		
4 BASSES ALPES	6.015	17.748	5.170	3.850	.150	32.933	.0		
5 HAUTES ALPES	3.150	14,493	.175	2.275	.185				
6 ALPES MMES	15189.538	36.168	73,525	227.267	4.678	20.278 15531.176	.0		
7 ARDECHE	123.627	9.929	5.302	4.547	.165	143.570	1.5		
8 ARDENNES	1423,263	1,184	25.399	2.469	2.354	1454.669	.1		
9 ARIEGE	42,067	1.173	7.620	4.342	1.495	56.697			
10 AUBE	2615,251	6.304	9.149	77,079	1.082	2708.865			
11 AUDE	8,597	8.798	11,301				.2		
12 AVEYRON				4.135	.302	33,133	.0		
13 BOUCHES DU RH.	115.962	4.683	2,220	2.464	1.872	127,201	.0		
	21659.695	27.107	324.416	1105.898	5.468	23122.584	2.3		
14 CALVADOS 15 CANTAL	755.299	9.271	39,067	44.641	10.287	858,565	.0		
15 CANTAL 16 CHARENTE	69,723	3.065	4.600	.226	.087	77.701	.0		
	64.686	43.551	10.429	1426.204	1.420	1546.290	.1		
17 CHARENTE MME	114,248	16,204	9,244	25.405	1,264	166.365	.0		
18 CHER	1770.236	2.695	9,772	5.060	.903	1788.666	.1		
19 CORREZE	105.022	5.675	12.142	4.480	.315	127,634	.0		
20 CORSE	83,610	2.732	4.488	13,475	.000	104.305	.0		
21 COTE_D,OR	4478.535	17.934	15.906	51.264	2.456	4566.095	-4		
22 COTES DU NORD	112,009	4.231	13.258	266.187	22,145	417.830	.0		
23 CREUSE	11.762	.800	6.242	.608	.026	19.438	.0		
24 DORDOGNE	145.434	9.484	2.654	.700	1.035	159.307	.0		
25 DOUBS	1358.553	29,645	217.825	9,436	1.887	1617.346	.1		
26 DROME	226.768	2.825	16.394	45.638	2.758	294.383	.0		
27 EURE	558.067	1.046	20.253	19.992	1.165	600.523	.0		
28 EURE ET LOIR	1101.501	6.385	13.533	227.282	.019	1348.720	.:		
29 FINISTERE	6883.615	13.929	19.976	133.041	5.255	7055.816	.7		
30 GARD	67.279	22.347	49.029	10.789	1.734	151.178	.0		
31 HAUTE GARONNE	15558.214	145.363	52.387	93,367	2,012	15851.045	1.6		
32 GERS	79.469	4.224	,663	4.176	2.050	90.582	.0		
33 GI RONDE	21550.079	300.106	198.154	68.326	5.919	22122.584	2.2		
34 HERAULT	9166.528	36.674	173.936	49.655	2.913	9429.706	. •9		
35 ILLE ET VILAIN	26843.843	45.874	33,226	122.484	4.269	27049.696	2.7		
36 INDRE	43.682	1.570	139.241	25,625	. 354	210.472			
37 INDRE ET/LOIRE	10337.218	34.684	78,409	17.370	3.003	10470.684	1.0		
38 ISERE	20390.388	58.723	56.094	90.849	6.376	20602.430	2.0		
39 JURA	140.181	5.272	4.054	7.536	1.332	158.375			
40 LANDES	36.639	.517	6.162	4.747	. 385	48.450			
41 LOIR ET-CHER	37.275	2.413	112.553	19.038	1.223	172.502			
42 LOIRE	9150.117	27,521	361,996	314,998	2.136	9856.768	1.0		
43 HTE LOIRE	341.053	13.128	3.089	.150	.226	357,646			
44 LOIRE ATLANT.	5250.336	6.846	39.857	123.024	5.845	5425.908			
5 LOIRET	3948.284	32,236	27,222	26.466	6.401	4040,609	1 .		
46 LOT	21.355	5.092	.563	.000	.019	27.029	.0		
17 LOT ET GARONNE	208.945	1.847	1.586	283.628	.930	496.936			
48 LOZERE	62.235	3.222	3.094	.080	.048	68.679			
49 MAINE ET LOIRE	3725.991	23.034	45,721	78.934	2.444	3876.124			
50 MANCHE	1246.864	6.786	8.954	49.682	1.175	1313.461			
51 MARNE	6951.149	6.025	47.925	13.428	2.296	7020.823			
52 HAUTE MARNE	860.660	1.643	1,299	16.040	.065	879.707	:		

5	3	MAYENNE	275.804	1.106	3.885	121.205	1.685	403.685	.04
5	54	MEURTHE ET MOS	12493.490	111.366	99.864	45.236	8.284	12758.240	1,29
5	55	MEUSE	2335.816	2.973	2.313	.070	1.134	2342.306	.24
5	56	MORBIHAN	669.379	15.986	104.971	5.113	5.494	800.943	.08
5	57	MOSELLE	13298.637	60.991	66.476	53,653	4.126	13483.883	1.37
5	8	NIEVRE	1499.421	15.992	10.446	11,000	.050	1536.909	.16
5	9	NORD	28753.178	3700.550	448.717	2751.342	6.136	35659.923	3.62
6	0	OISE	290.850	22.166	63.743	23.373	3.981	404.113	.04
6	51	ORNE	174.629	7.302	15.828	31.512	.634	229.905	.02
6	2	PAS DE CAL.	1243.163	52,580	63.100	63,291	4.024	1426.158	.14
6	3	PUY DE DOME	11418.882	19.303	28.736	232,188	11,258	11710.367	1.19
6	64	PYREN.ATLANT.	2479.562	16.704	33.198	23.724	1.027	2554.215	.26
6	5	HAUT.PYRN.	679.636	7.896	10.996	15.140	1.639	715.307	.07
6	66	PYREN.ORIENT	3045.846	7.785	2,619	21.296	1.450	3078.996	.31
6	7	BAS_RHIN	17089.867	183,417	254,733	540.837	8.392	18077.246	1.84
6	8	HAUT_RHIN	8567.711	12.656	22.357	4.824	2.873	8610.421	.87
6	9	RHONE	21278.671	477.490	1282.258	1248.108	14.113	24300.640	2.47
7	70	HAUTE SAONE	94.053	20.370	4.870	.175	1.048	120.516	.01
7	1	SAONE ET LOIRE	1816.912	11.356	16.159	25.232	1.881	1871.540	. 19
7	2	SARTHE	3371.665	11.786	13.723	11.772	. 366	3409.312	. 35
7	3	SAVOIE	38.665	16.318	12,221	2.010	. 860	70.074	.01
7	4	HTE.SAVOIE	560.721	60.115	32.181	25.788	.716	679.521	.07
. 7	5	PARIS	306308.276	78779.200	141675.670	57951.595	723.299	585438.040	59.40
. 7	6	SEINE MARITIME	9499.451	18.971	79.069	48,725	4.444	9650,660	.98
7	7	SEINE ET MARNE	548.534	37.789	89.961	37.372	3.376	717.032	.07
7	8	LES YVELINES	1199.812	. 1108.391	997,109	386.963	12.473	3704.748	.38
7	9	DEUX SEVRES	34.572	.313	106,135	74.956	2.544	218,520	.02
8	10	SOMME	2920.989	90.721	45.854	89.994	2.788	3150.346	. 32
8	1	TARN	93.262	7.827	17.101	1.960	2.105	122,255	.01
8	2	TARN ET GARON.	75.403	1.397	2,799	29.400	.474	109.473	.01
8	3	VAR	4570.407	7.859	117,861	33,790	.594	4730.511	.48
8	34	VAUCLUSE	169,250	10,192	103.278	61,960	1,927	346.607	.04
8	35	VENDEE	182.104	3.441	19.466	1.615	4.305	210,931	.02
8	36	VIENNE	2773.457	18.904	78,133	25.191	5.033	2900.718	. 29
8	37	HAUTE VIENNE	3236.453	8.992	17.385	2.992	.515	3266.337	. 33
8	88	VOSGES	1512,736	13.742	23.188	2.445	5.843	1557.954	.16
8	39 *	YONNE	2020.799	1.719	3,200	35.070	3,806	2064.594	.21
9	0	TER.DE BELFORT	2.670	6.008	51,138	3.352	. 106	63,274	.01
9	1	ESSONNE	311.596	15.079	39.806	267.913	3.116	637.510	.06
9	2	HAUTS DE SEINE	6102.613	652,710	5776,221	3003.315	34.812	15569.671	1.58
9	3	SEINE_ST_DENIS	927.013	85.705	151,192	95,459	1.930	1261.299	.13
9	14	VAL DE MARNE	272.405	62,580	231.037	99.384	5.491	670.897	.07
9	5	VAL D OISE	293.980	19.484	57.076	40.793	1.916	413.249	.04
		TOTAL :	670377.020	86887.225	154631.504	72736.999	1025.630	985658.378	100.00
			<u> </u>	1					

N.B.: Cette répartition a été faite d'après le lieu d'édition (siège du journal ou de l'éditeur).

D'autre part, ne figure pas dans cette répartition la consommation de papier (1.889 tonnes)

de 24 publications dont les éditeurs ont leur siège à l'étranger.

SERVICE JURIDIQUE ET TECHNIQUE DE L'INFORMATION

ENQUETE STATISTIQUE ANNUELLE SUR LA PRESSE

ANNEE 1972

BUREAU DE LA STATISTIQUE

TABLEAU C.P. : CONSOMMATION DE PAPIER PAR QUALITÉ

UNITE : TONNE

	TITRES IMPRIMES TIRAGE TOTAL			NUEL TONNAGE TOTAL DE PAPIER CONSOMME PAR QUALITE					OUALITE	LITE		
	NO: IBRE	%	milliers ex.	%	AFNOR 1/1	SUPERIEUR	COUCHE	OFFSET	DUP LI CATEUR	ENSEMBLE	%	
1 . CONSOMMATION P.	AR PERIODICIT	<u>'E.</u>							=			
QUOTIDIENS OU ASSIMILES	163	1,1	3.809.596	55,0	468.450	7.459	130	2.303	362	478.704	48;5	
HEBDOMADAIRES BI ET TRI-HEBD.	1.058	7,4	1.934.314	27,9	163.988	60.925	69.391	36.115	227	330.646	33,5	
MENSUELS BI ET TRI-MENS.	4.860	33,9	869.133	12,6	33.444	14.617	69.578	28.727	217	146.583	14,8	
AUTRES	8.248	57,6	312.568	4,5	4.495	3.886	15.533	7.480	220	31.614	3,2	
TOTAL	14.329	100,0	6.925.611	100,0	670.377	86.887	154.632	74.625	1.026	987.547	100,0	
2 . CONSOMMATION PA	R MACHINE D'I	MPRESSI	<u>n.</u>	L								
ROTATIVE	1.600	11,2	5.952.155	85,9	636.942	67.679	83.447	41.481	*	829.549	84,0	
A PLAT	9.702	67,7	622.804	9,0	11.587	15.634	27.214	15.391	27	69.853	7,1	
DUPLEX	90	0,6	36.650	0,5	2.330	282	5		*	2.617	0,3	
OFFSET DE BUREAU	970	6,8	20.116	0,3	21	23	96	1.049	29	1,218	0,1	
ROTATIVE + A PLAT	230	1,6	269.730	3,9	19.490	3.066	43.854	16.612	. *	83.022	8,4	
DIVERS	1.737	12,1	24.156	0,4	7	203	16	92	9 70	1.288	0,1	
TOTAL	14.329	100,0	6.925.611	100,0	670.377	86.887	154,632	74.625	1,026	987.547	100,0	

## 3 . CONSOMMATION PAR PROCEDE D'IMPRESSION.

	ī		ı				r i	r i			
TYPO 1 COUL.	6.443	45,0	1.314.424	18,9	110.939	8.906	4.919	757	2	125.023	12,6
TYPO 2,3,4,COUL.	1.849	12,9	3,276,111	47,3	411.574	11,170	6.658	1.188	*	430.590	43,6
HELIO 1. COUL.	9	0,1	502	*	*	. 10	8	4	*	22	*
HELIO 2,3,4 COUL.	53	0,3	648.786	9,4	65,476	40.459	39.501	461	*	145.897	14,8
OFFSET 1 COUL.	1.069	7,5	257.297	3,7	7.808	1.640	2.022	7.937	7	19.414	2,0
OFFSET 2,3,4 COUL.	1,690	11,8	935.743	13,5	44.911	7.282	35.496	53.515	9	141.213	14,3
MACHINE DE BUREAU	2.680	18,7	40.051	0,6	21	43	106	1.081	979	2.230	0,2
DIVERS	23	0,1	2.095	*	6	94	5 -	45	20	170	. •
							•				
PROCEDES COMBINES			,		•						
TROCEDED COMMINDO	i	1	1	1		1		1	1		
TYPO + HELIO	14	0,1	10.902	0,2	90	1.386	326	208	*	2.010	0,2
TYPO + OFFSET	464	3,3	242.268	3,5	20.425	2.391	28.861	7.829	9	59.515	6,0
HELIO + OFFSET	35	0,2	197.432	2,9	9.627	13.506	36.730	1,600	*	61.463	6,2
TOTAL	14.329	100,0	6.925.611	100,0	670.377	86.887	154.632	74.625	1.026	987.547	99,9
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N.B. N'EST PAS COMPRISE DANS CES TABLEAUX LA CONSOMMATION DE PAPIER DE 485 TITRES IMPRIMES A L'ETRANGER ET DONT LE TIRAGE ANNUEL TOTAL EST DE 340.444.424 EXEMPLAIRES