SERVICE JURIDIQUE ET TECHNIQUE DE L'INFORMATION

ENQUETE STATISTIQUE ANNUELLE SUR LA PRESSE

ANNEE 1971

Bureau de la Statistique

$\underline{\mathtt{TABLEAU}}\ \mathtt{C}\ \mathtt{P}\ \mathtt{D}\ \mathtt{I}$: Répartition de la consommation de papier par qualité et par département d'imprimeur

		The second							
			CONSOK M	ATION PA	R QUALITE			7 .	
	DEPARTEMENT	Afnor I/1	Supérieur	Couché	Offset	Duplicateur	ENSEMBLE		
	470	177 750	76 700	155 405	101 110	507	470.000	0.5	
	AIN	133.752	76.789	155,423	104.412	.593	470.969	.05	
	AISNE	625.036	7.402	36,680	194.826	.113	864.057	.09	
	ALLIER	89.898	15,993	164.663	21.614	1.039	293,212	.03	
4	_	7.358	2.192	2.243	. 300	.950	13.043	.00	
	HAUTES_ALPES	3.340	30.197	48.054	33.753	.138	115.482	.01	
6	ALPES MMES	14972.103	37.773	141.895	89.300	5.030	15246.101	1.57	
	ARDECHE	137.927	24.561	22,223	.530	.100	185.341	.02	
8	ARDENNES	1403.133	4.000	27.188	2.279	1.242	1437.842	.15	
. 9		14.152	.900	4.070	.768	1.590	21.480	.00	
10	AUBE '	2368.211	42.985	127.704	16.100	3.225	2558.225	.26	
11	AUDE	18.432	5.906	12.478	4.307	.680	41.803	.00	
12	AVEYRON	219.106	835.812	160.763	4.050	63.943	1283.674	.13	
13	BOUCHES DU RH.	22210.614	92.689	201.354	664.619	5.012	23174.288	2.38	
, 14	CALVADOS	585.173	71.913	314.873	33.814	1.039	1006.812	. 10	
15	CANTAL	134.550	14.522	112.546	.420	.049	262.087	.03	
16	CHARENTE	1355.255	7.572	154.905	184.960	3,660	1706.352	.18	
17	CHARENTE MME	121.952	79.759	32,741	102.036	1.149	337.637	.03	
18	CHER	1596.172	113.583	245.432	32.341	.838	1988.366	.20	
. 19	CORREZE	49.925	19.100	115.979	18.763	.524	204.291	.02	
20	CORSE	104.850	1.792	15.750	30.540	.000	152,932	.02	
21	COTE_D,OR	4363,643	30.039	21,563	26.387	1.549	4443.181	. 46	
22	COTES DU NORD	80.204	360.344	198.344	69.321	22.674	730.887	.08	
23	CREUSE	1.855	1.219	3.960	.922	.058	8.014	.00	
24	DORDOGNE	95.714	7.708	9.247	. 862	.564	114.095	.01	
25	DOUBS	295.478	73.294	247.064	372.851	1.619	990.306	.10	
26	DROME	206.877	22.578	25.355	72.948	2.722	330.480	.03	
27	EURE	871.180	88.503	171.554	348.000	1,111	1480.348	.15	
28		1354.014	157.974	3360.070	15.552	.880	4888.490	.50	
29	FINISTERE	6666.792	8.734	21.024	116.504	3.836	6816.890	. 70	
30	GARD	34.528	26.048	55.088	8.596	3.545	127.805	.01	
	HAUTE GARONNE	15307.209	504.305	280.985	64.391	.472	16157.362	1,66	
	ŒRS	13.955	4.035	29.108	3.950	1.530	52.578	.01	
	GI RONDE	23451.499	171.259	323.332	152.155	4.034	24102.279	2.48	
	HERAULT	9514.315	36.311	172.507	19.324	2.789	9745.246	1:00	
	ILLE ET VILAIN	27238.432	70.171	126.108	548.364	4.273	27987.348	2.88	
		80.275	136.329	982.799	571.476	.121	1771.000	.18	
36	INDRE			- 12			_		
	INDRE ETLOIRE	109 29 . 75 4	72.236	121.857	53.864	.547	11178.258	1.15	
38		22284.351	60.924	42.152	32,632	5.977	22426.036	2.31	
39	,	91.696	38.453	65.700	7.557	1.087	204.493	.02	
40	LANDES	10.393	1,093	2,912	1.000	2.484	17.882	.00	
41	NOTABLE DESCRIPTION OF THE PROPERTY OF THE PRO	47.614	598.351	114.586	5.418	2.359	768.328	.08	
42		5720.687	51.845	420.760	521.555	1.857	6716.704	.69	
43	HTE LOIRE	239.634	7.076	1.410	.180	.175	248.475	.03	
44	LOIRE ATLANT.	5071.368	14.092	69.171	23.786	8.316	5186.733	.53	
45	LOIRET	4340.067	63.941	268.596	47.272	160.538	4880.414	.50	
46	LOT	22.518	156.543	60.995	2.306	.065	242.427	.02	
47	LOT ET GARONNE	94.420	6.810	4.639	270.817	2.264	378.950	.04	
48	LOZERE	.000	4.341	.434	.180	.060	5.015	.00	
49	MAINE ET LOIRE	3566.444	7.881	53.315	13.904	2.163	3643.707	. 37	

	50	MANCHE	1192.048	11.168	81.858	55.469	.975	1341.518	.14
	51	MARNE	6949.122	61.687	102.561	80.919	1.650	7195.939	.74
	52	HAUTE MARNE	939.936	27.418	1157.508	21.230	.065	2146.157	.22
	53	MAYENNE	421.078	45.142	77.073	231.479	.983	775.755	.08
;	54	MEURTHE ET MOS	12787.324	109.568	402,266	780.563	3.670	14083.391	1.45
	55	MEUSE	91.131	78.665	45.490	50.012	1.538	266.836	.03
	56	MORB IHAN	662.850	16.231	130.299	1.613	6.622	817,615	.08
	57	MOSELLE,	12630.107	36.981	58.417	1069.102	2.014	13796,621	1.42
	58	NIEVRE	1666.466	5.620	1.815	.000	.025	1673,926	.17
	59	NORD	11537,143	881.578	1503.750	1806.405	4.775	15733.651	1.62
	60	OISE	239.955	18.338	146.426	81.832	2.934	489.485	.05
	61	ORNE	197.176	166.858	355.787	60.789	.730	781.340	.08
	62	PAS DE CAL.	1321.355	73.786	179.019	25.225	3.739	1603.124	.16
	63	PUY DE DOME	14339.247	107.650	655.245	333.451	8.921	15444.514	1.59
	64	PYREN.ATLANT.	2330.146	23,934	213.336	8,917	1.435	2577.768	.27
	65	HAUT.PYRN.	663.251	9.596	4.932	8.408	1,566	687.753	.07
	66	PYREN.ORIENT	2957.934	5.101	3.380	1.000	.499	2967.914	. 31
	67	BAS_RHIN	15893.148	369,999	5182,535	819.052	7.511	22272,245	2.29
		HAUT_RHIN	7529.459	6.811	31,508	4037,277	.974	11606,029	1.19
		RHONE	25119.133	1114.196	2113.558	1860.943	11,015	30218.845	3,11
	70	HAUTE SAONE	118.877	123.332	112.616	5,175	.221	360,221	.04
		SAONE ET LOIRE	1889.448	18.757	21.460	7.544	1.790	1938,999	. 20
	72	SARTHE	2995,250	34.831	59.135	51.878	.222	3141.316	. 32
	73	SAVOIE	45.770	22.180	20.307	2.160	.730	91.147	.01
	74	HTE.SAVOIE	505.339	47.796	82.472	32.035	.805	668,447	.07
		PARIS	288664.392	25272.998	94956.285	26731.096	530.283	436155.054	44.85
		SEINE MARITIME	11742.545	135.170	517.428	126.355	3.096	12524.594	1.29
		SEINE ET MARNE	1369.892	326.438	675.203	1757.694	3.136	4132.363	.42
			3037.887	423,273	1519,440	945.808	12.221	5938.629	.61
	79	DEUX SEVRES	92.523	28.645	81.275	4.805	1.689	208.937	.02
	80	SOMME	2908.494	89.054	37.265	83.952	3.254	3122.019	. 32
	81	TARN	85.413	3.574	15,142	3.985	.524	108.638	.01
		TARN ET GARON.	10.861	2.730	6.700	45.047	.262	65.600	.01
		VAR	4750.618	2.536	228.924	48.076	.891	5031.045	.52
		VAUCLUSE	141.067	13.125	153.004	8.648	1.979	317,823	.03
		VENDEE	110.615	146.351	57.590	2.102	3.504	320,162	.03
		VIENNE	1909.949	18.572	126.954	10.602	1,370	2067.447	.21
	87	HAUTE VIENNE	4387,734	140.465	196.964	26.639	.343	4752.145	. 49
		VOSGES	1465.447	14.259	30.722	.925	6.922	1518.275	.16
			2298.656	17.921	147.715	140.075	8.466	2612.833	.27
		TER.DE BELFORT	5.280	4.819	91.304	10.467	.381	112.251	.01
		ESSONNE	25270.060	9537.076	11007.671	3606.518	1.765	49423.090	5.08
		HAUTS DE SEINE	1778.154	2398,798	5123.741	12372,699	28.989	21702.381	2.23
		SEINE ST_DENIS	447.033	1112,683	2826.572	1882.894	7.538	6276.720	.65
		VAL DE MARNE	18551.607	21890.950	14370.472	741.470	16.977	55571.476	5.71
		VAL D OISE	507.517	90.104	209.700	75.679	1.847	884.847	.09
	,,	177 p 010p	307.317	50.104	205.700	13,019	1.04/	554.647	.03
		46				je .			
			682704.292	69354.641	154474.428	64969.820	1031.429	972534.610	100.00

 $\underline{\text{N.B.}}$: Cette statistique ne concerne que la consommation de papier des journaux et publications imprimés en France.

PUBLICATIONS IMPRIMEES A L'ETRANGER

	T	1	i		1	1	1
ITALIE	4857.182	2972.334	7688.478	980.452	.000	16498,446	36.87
BELGIQUE	1158,007	1919.546	19657.815	106.280	.000	22841.648	51.04
AUTRES PAYS	407.332	267.310	4560,905	173.545	.000	5409.092	12.09
TOTAL :	6422.521	5159.190	31907.198	1260.277	.000	44749.186	100.00
7272							

SERVICE JURIDIQUE ET TECHNIQUE DE L'INFORMATION

Bureau de la Statistique

ANNEE 1971

TABLEAU C P D Ξ : Répartition de la consommation de papier par qualité et par département d'éditeur

Unité: Kilo

	D4		ENSEMBLE					
	Département	Afnor I/1	Supérieur	ouché	Offset	Duplicateur	Toutes qualités	*
	1 AIN	180.983	23.288	13,364	25.412	.593	243.640	0.7
	2 AISNE	554.667	4.337	17.647	13.436	.113	500000 - 500000	.03
	3 ALLIER	72,902	9.243	16.036	4.264	1,039	590.200	.06
	4 BASSES ALPES	12,941	.832	2.364	.300		103.484	.01
	HAUTES ALPES	3,421	14.838	3.586	2.215	.950	17.387	.00
. 6	-	15510.295	42.308	148.786	107,614	.138 5.075	24.198	.00
	7 ARDECHE	141,557	12,996	5.544	55.294		15814.078	1,64
8	B ARDENNES	1399,362	3.007	26.680	2,765	.115	215.506	.02
	9 ARIEGE	13.864	1,265	4.848		1,242	1433.056	.15
10		2352,587	5.350	6.112	.768	1.590	22.335	.00
11		19,290	3.887	12,810	15,400	3.105	2382.554	.25
12		212.488	3,606		3.807	.680	40.474	.00
13		21946.255	73.568	2.781	2.160	1.943	222.978	.02
	4 CALVADOS	647.741	0 12	320.228	606.704	5.804	22952.559	2,37
9	CALVADOS CANTAL	100.539	10.335	54.078	99.417	.994	812,565	.08
16			1.723	5.050	.420	.009	107.741	.01
17		1287.954	6.848	10.758	70,955	1.425	1377.940	.14
		106.707	7.818	1.716	101.438	1,149	218.828	.02
18		1576.407	6.692	11.625	4.788	.838	1600.350	. 17
19		83.835	6.339	12,791	28.350	.524	131.839	.01
20		105,210	1.792	6.410	.540	.000	113,952	.01
	COTE_D,OR	4389.819	15.885	19.313	22.047	1.549	4448.613	. 46
	COTES DU NORD	87.913	3.572	19.590	249.354	22.854	383.283	.04
23		11.007	1.039	4.760	.922	.048	17.776	.00
24		131.855	8.438	5.475	.412	.564	146.744	.02
25	DOUBS	206.063	52.363	138.065	20.324	1.619	418.434	.04
26	DROME	326.305	20.527	10.818	28.942	2,357	388,949	.04
27		474.911	.050	17.675	108,007	1,111	601,754	.06
28	EURE ET LOIR	1183.706	1.668	13.953	203.635	.480	1403.442	.15
29	FINISTERE	6671.441	10.364	29.400	116.518	3,740	6831.453	.71
30	GARD	39.988	24.055	55.220	8,246	2.533	130.042	.01
31	HAUTE GARONNE	15268.609	50.243	85.065	63,957	.472	15468.346	1.60
32	ŒRS	46.417	4.265	2.228	5.128	1.780	59.818	01
33	GI RONDE	23481.585	89.957	126.847	65.017	4.194	23767.600	2.46
34	HERAULT	9427.142	37.263	150.725	45.904	2.789	9663,823	1.00
35	ILLE ET VILAIN	26977.884	18.625	58.188	122.182	4.369	27181.248	2.81
36	INDRE	35.393	1.860	153.225	25.570	.121	216.169	.02
37	INDRE ETLOIRE	10592.872	55.438	73.142	24.840	.547	10746.839	1.11
38	ISERE	22528.046	63.085	74.477	37.168	6.462	22709.238	2.35
39	JURA	111.772	6.118	1.581	7.509	1,087	128.067	.01
40	LANDES	19.753	2.631	3,362	1.000	1.484	28.230	.00
41	LOIR ET CHER	58.806	1.332	113.753	5.118	.859	179.868	.02
42	LOIRE	9141.002	23,215	317.004	326.873	1.883	9809.977	1.01
43	HTE LOIRE	309.425	6.568	2.991	.180	.175	319.339	.03
44	LOIRE ATLANT.	5024.656	13.735	35.412	119.388	8.349	5201.540	.54
45	LOIRET	4279,339	28.610	10.989	27,951	161,271	4508.160	.47
46	LOT	34.708	2.425	.320	1.010	.065	38,528	.00
47	LOT ET GARONNE	58.645	2.768	6.248	237,270	1,816	306.747	.03
48		57.217	5.535	.434	.260	.060	63,506	.03
49	MAINE ET LOIRE	3643.047	10.695	45.554	13.904	2.163	3715.363	.38
50		1141.137	5.578	15.895	88,822	.975		100000
	MARNE	6842.533	18.938	44.486	9.150	1.650	1252.407	.13
	HAUTE MARNE	878.308	2.190	1.126	15.600	.065	6916.757 897.289	.72

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53	MAYENNE	329.209	3,033	2.464	6.254	.983	341,943	.04
54	MEURTHE ET MOS	12793,904	75.481	80.591	27.487	3,550	12981.013	1.34
55	MEUSE	42.249	4.820	1,961	.015	1,538	50.583	.01
56	MORBIHAN	657,270	15.818	124.863	5.613	6.472	810.036	.08
	MOSELLE	12575.062	12,605	91.433	986.931	2.014	13668,045	1,41
<u></u> 58	NIEVRE	1660.686	.418	21.472	.000	.070	1682,646	.17
59	NORD	12246.810	1153.140	507.695	1117.873	5.286	15030.804	1.55
60	OISE	33.212	12,988	209.140	31.179	2.933	289.452	.03
61	ORNE	168.759	2.109	24.501	18.908	.280	214.557	.02
62	PAS DE CAL.	1370.185	26.890	62.153	23,424	3,635	1486.287	. 15
63	PUY DE DOME	12066.837	14.026	26.859	105.387	8.921	12222.030	1.26
64	PYREN.ATLANT.	2282.375	13.487	31,081	9.540	1.435	2337,918	.24
	HAUT.PYRN.	655.238	7.586	8,287	13,160	.167	684.438	.07
	PYREN, ORIENT	2444.687	5,607	3.525	1.216	1.215	2456,250	.25
67	BAS_RHIN	15128.930	111.245	513.451	125,697	7.359	15886,682	1.64
68	HAUT_RHIN	7103.156	16.613	19,927	18,683	1.054	7159.433	.74
69	RHONE	25485.290	254.028	1018.725	1232.042	10.864	28000.949	2.90
70	HAUTE SAONE	93.950	1.000	23,195	1.675	.221	120.041	.01
71	SAONE ET LOIRE	1993.504	16.121	23.606	7.760	1.790	2042.781	.21
72	SARTHE	2556.966	13.370	14.110	4.750	.195	2589.391	.27
73	SAVOIE	49.568	10.204	15.093	.250	.730	75.845	.01
74	HTE.SAVOIE	533.144	48.107	58.432	24.035	.817	664.535	.07
75	PARIS	334658.930	63986,360	143239.525	50129.556	615,819	592630,190	61,30
76	SEINE MARITIME	9749.774	10.838	86.356	21.654	3.164	9871.786	1.02
77	SEINE ET MARNE	400.541	28.110	86.879	48.125	3.456	567,111	.06
78	LES YVELINES	1693,794	218.618	802,672	193.026	12.603	2920.713	. 30
79	DEUX SEVRES	20.061	115.336	98.478	60.855	1.599	296.329	.03
80	SOMME	2923.205	72.060	36,982	82.667	3.294	3118,208	.32
81	TARN	86.551	9.012	15.142	4.255	.534	115,494	.01
82	TARN ET GARON.	45.140	1.835	1.265	39.647	.162	88,049	.01
	VAR	4277.592	1.760	153,689	26.722	.891	4460,654	.46
84	VAUCLUSE	172.330	12.035	102.033	43.900	2.015	332,313	.03
85	VENDEE	127.600	3,105	15,867	1.484	- 4.904	152,960	.02
86	VIENNE	1891,918	25.727	92.507	25.625	1.395	2037.172	,21
	HAUTE VIENNE	3205.106	15.257	15.345	.797	1.343	3237.848	. 33
88	VOSGES	1456.224	12.416	22.184	.839	6,922	1498.585	. 16
89	YONNE	1960.641	2.567	1.788	26.387	8.466	1999.849	.21
90	TER.DE BELFORT	4.660	4,132	34.128	3.317	.161	46.398	.00
91	ESSONNE	560.427	10,161	33.819	42.998	2.250	649.655	.07
92	HAUTS DE SEINE	6027.476	2051.799	4058.014	1371,371	18,993	13527,653	1,40
93	SEINE_ST_DENIS	845.202	54.958	119.221	61.854	1.046	1082,281	.11
	VAL DE MARNE	206.795	45,201	201.929	63,472	13.125	530.522	.05
95	VAL D OISE	309.025	25,551	53.506	7.841	,941	396.864	.04
			-					
127					3.			
	TOTAL :	682704,292	69354.641	154474.428	59166.526	1031,429	966731.316	100.00

N.B.: Cette répartition a été faite d'après le lieu d'édition (siège du journal ou de l'éditeur).

D'autre part, ne figure pas dans cette répartition la consommation de papier (5.804 tonnes)

de 25 publications dont les éditeurs ont leur siège à l'étranger.

ENQUETE STATISTIQUE ANNUELLE SUR LA PRESSE

ANNEE 1971 .

BUREAU DE LA STATISTIQUE

TABLEAU C.P. : CONSOMMATION DE PAPIER PAR QUALITÉ

UNITE : TONNE

	TITRES IMPR	IMES	TIRAGE TOTAL ANNUEL		. т	TONNAGE TOTAL DE PAPIER CONSOMME PAR QUALITE						
	NOMBRE	% .	milliers ex.	%	AFNOR 1/1	SUPERIEUR	COUCHE	OFFSET	DUP LI CATEUR	ENSEMBLE	%	
1 . CONSONMATION PAR PERIODICITE.												
QUOTIDIENS OU ASSIMILES	155	1,1	3.996.235	56,0	453.527	1.420	119	1.128	184	456.378	46,9	
HEBDOMADAIRES BI ET TRI-HEBD.	1.065	7,3	1,993,207	27,9	185.801	42,604	85.100	32.872	224	346.601	35,6	
MENSUELS BI ET TRI-MENS.	5.390	37,0	847,767	11,9	38.352	20,153	57.559	23.613	282	139.959	14,4	
AUTRES	7.964	54,6	300.399	4,2	5.023	5.178	11.698	7.356	342	29,597	3,1	
TOTAL	14.574	100,0	7,137,608	100,0	682,703	69.355	154.476	64.969	1.032	972.535	100,0	
2 . CONSOMMATION PA	AR MACHINE D'I	MPRESSI	<u>N</u> .									
ROTATIVE	1.546	10,6	6.150.283	86,2	651.865	43.635	94.843	35.950		826.293	85,0	
A PLAT	10.140	69,6	652.290	9,1	8.081	18.195	36.935	14.265	75	77.551	8,0	
DUPLEX	102	0,7	38.152	0,5	2.097	261	1		*	2.359	0,2	
OFFSET DE BUREAU	848	5,8	19.789	0,3	. 8	79	45	1.068	21	1.221	0,1	
ROTATIVE + A PLAT	255	1,8	256.207	3,6	20,621	7.144	22.631	13.619		64.015	6,6	
DIVERS	1.683	11,5	20.887	0,3	31	41	21	67	9 36	1.096	0,1	
TOTAL	14.574	100,0	7.137.608	100,0	682.703	69.355	154.476	64.969	1.032	972.535	100,0	

3 . CONSOMMATION PAR PROCEDE D'IMPRESSION.

		1	1	1	1		1		()		
TYPO 1 COUL.	6.582	45,2	2.015.208	28,2	192.448	10.205	5.486	1.351	62	209.552	21,6
TYPO 2,3,4,COUL.	2.441	16,8	2.935.131	41,1	327.213	3.913	8.356	300		339.782	35,0
HELIO 1 COUL.	19	0,1	4.188	0,1	7	184	403	*	*	, 594	*
HELIO 2,3,4 COUL.	63	0,4	715.815	10,1	88.951	26.689	60,601	522		176.763	18,2
OFFSET 1 COUL.	1.067	7,3	201.396	2,8	7.194	2.887	1,661	5.529	6	17,277	1,8
OFFSET 2,3,4 COUL.	1.435	9,8	877.750	12,3	46.612	12.471	29.571	47.251	6	135.911	13,9
MACHINE DE BUREAU	2.472	17,0	37.643	0,5	7	93	55	1.086	821	2.062	0,2
DIVERS	55	0,4	2,632		31	7	4	49	137	228	
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	l	1	I	I .	I.	ı				'	
PROCEDES COMBINES											
	i	١		١.							
TYPO + HELIO	4	*	325			26	144	•	•	170	
TYPO + OFFSET	387	2,7	128.985	1,8	9.152	1.094	3.467	2.965		16.678	1,8
HELIO + OFFSET	49	0,3	218.483	3,1	11.088	11.786	44.728	5.916		73.518	7,5
						161					
TOTAL	14,574	100,0	7.137.556	100,0	682,703	69.355	154.476	64.969	1.032	972.535	100,0

N.B. N'EST PAS COMPRISE DANS CES TABLEAUX LA CONSOMMATION DE PAPIER DE 460 TITRES IMPRIMES A L'ETRANGER ET DONT LE TIRAGE ANNUEL TOTAL EST DE 262.975.000 EXEMPLAIRES