Année 1970

Bureau de la Statistique

## TABLEAU C P D I : Répartition de la consommation de papier par qualité et par département d'imprimeur

Unité: Kilo

			Unité: Kilo								
	DEFARTEMANT	Afnor I/1	Supérieur	Couché	Offset	Duplicateur	ENSEMBLE				
1	AIN	162.222	89.194	192,859	98,300	10.643	553,218	.00			
2	AISNE	546.823	7.858	48,825	10.926	.760	615.192	.00			
3	ALLIER	88.967	85.476	159,642	18.300	.777	353.162	.04			
4	BASSES ALPES	6.680	5,616	1,938	4.542	.080	18.856				
5	HAUTES_ALPES	4.901	38.026	64.559	36.048	.143	143.677	.00			
6	ALPES MMES	13212.707	39.681	71.646	34.546	11.832		.0:			
7	ARDECHE	95.826	29,987	20.763	I	1	13370,412	1.3			
8		1278.484	4.659	15,941	.624	.070	147.270	.0			
9		14.585	.355		1.975	.717	1301.776	.1			
10	AUBE	2158.703	1	.963	.168	.720	16.791	.0			
11	AUDE		75.546	92,417	17.397	1.451	2345.514	.2			
	AVEYRON	14,161	7,895	19.642	14.795	1.190	57,683	.0			
12		152.687	847.601	152.856	1.300	64.086	1218.530	.1			
13	BOUCHES DU RH.	21962.098	74.917	154.859	393,445	6.598	22591,917	2.3			
14	CALVADOS	336.464	196.938	272.157	50.427	3,719	859.705	.0			
15	CANTAL	137.967	9.045	89.728	. 840	.683	238,263	.0			
16	CHARENTE	1343.395	2.329	150,874	39.039	4.354	1539.991	.1			
17	CHARENTE MME	124.736	40.951	22,040	39.040	1.106	227.873	.0			
18	CHER	2086.860	179.972	83.587	32,786	.447	2383.652	.2			
19	CORREZE	52.806	26.023	88.650	2,524	.474	170.477	.0			
20	CORSE	165.978	5.504	7,606	2.700	.000	181,788	.0			
21	COTE_D,OR	4196,773	30,716	30,413	3.365	1.488	4262.755	.4			
22	COTES DU NORD	84.219	73.881	55,395	5.174	22.128	240.797	.0			
23	CREUSE	3.137	.828	1.132	.000	.035	5.132	.0			
24	DORDOGNE	94.064	10.622	7.970	2,779	.703	116.138	.0			
25	DOUBS	265,663	100.175	289,562	299,157	1.755	956.312	.1			
26	DROME	163.998	31.995	11.765	73,160	1,924	282.842	.0			
27	EURE	603,400	84.226	152,656	108,754	.290	949.326	.10			
28	EURE ET LOIR	1389.688	227,201	274,995	18.442	1.000	March 107				
29	FINISTERE	6993.168	18.082	10.529			1911.326	.2			
30	GARD	43.978	48.621		98.516	4.379	7124.674	.7			
	HAUTE GARONNE	_		15.678	5.938	2.164	116,379	.0			
	GERS	15786.453	560.517	300.551	86,126	, 836	16734.483	1.7			
		13.210	2.826	49.000	4.080	1,200	70.316	.0			
	GI RONDE	22676.573	167.561	266.135	297.775	4,713	23412.757	2.4			
	HERAULT	9672,869	49.345	75.842	85.696	1.736	9885,488	1.0			
	ILLE ET VILAIN	26262,879	120.619	95,921	268,980	4,288	26752,687	2.7			
36	INDRE	83.345	119.139	936.217	484.394	.122	1623,217	.1			
37	INDRE ETLOIRE	10777.607	50.273	143.319	36.702	1.882	11009.783	1,1			
38	ISERE	17764,223	16.858	28.888	11.165	5.714	17826.848	1.8			
39	JURA	108.301	36.399	37,931	4.665	1.299	188.595	.03			
40	LANDES	11.980	2.439	1.120	.563	1.354	17.456	.00			
41	LOIR ET CHER	7293.383	4074.222	7091.943	7.058	1.345	18467.951	1.9			
42	LOIRE	1849.763	105.878	351.055	269.518	2,224	2578,438	.2			
43	HTE LOIRE	237.335	2.949	.474	1.042	.117	241.917	.0:			
44	LOIRE ATLANT.	5157.361	9.329	67.548	21.137	7.767	5263,142	.55			
45	LOIRET	3337.593	105.550	220,990	31,132	4.665	3699.930	.31			
46	LOT	16.974	144.342	67.538	3,267	.065	232,186	.0:			
47	LOT ET GARONNE	94.212	9.707	2.076	234,230	1,703	341,928	.04			
48	LOZERE	.461	2.548	11,447	.000	.086	14.542				
49	MAINE ET LOIRE	3487.315	26.985	88.148	3,435	3,135		.00			
50	MANCHE	1143.565	17.710	70.083	19.042		3609.018	.37			
51		7051.190	33.790			.446	1250.846	, 13			
-	HAUTE MARNE	959.536	33,190	89.582	11,318	2.705	7188,585	. 75			

33	PRYENNE	418.504	37,964	47.958	353,553	1.082	197*658	.09
54	MEURTHE ET MOS	12805,146	88,161	124.748	613,367	2.865	13634_287	1.42
55	MEUSE	57.144	88,577	46,409	11,487	1,422	205,039	.02
56	MORB IHAN	624.283	4,690	110,899	1.470	4,301	745.643	.08
57	MOSELLE	1359.715	53,443	93.040	36.076	1.182	1543.456	.16
58	NIEVRE	1767.738	16.057	.818	.140	.050	1784,803	. 19
59	NORD	12681.011	1007.858	1466,356	1519.913	4,426	16679,564	1.73
60	OISE	276.619	21,047	227,771	2,372	4,202	532.011	.06
61	ORNE	150.608	208.032	201,454	25.450	2,239	587.783	.06
62	PAS DE CAL.	1332.578	58.970	134.149	32,719	3,177	1561,593	.16
63	PUY DE DOME	13867.769	139.841	540.294	329,270	9,456	14886.630	1.55
64	PYREN.ATLANT.	2218.799	19.715	222.444	20.542	1.098	2482.598	.26
65	HAUT. PYRN.	582.073	12,017	9.705	.924	.043	604.762	.06
66	PYREN.ORIENT	3748.631	6,122	3,865	.000	.065	3758.683	. 39
67	BAS_RHIN	15953.546	700.837	3399,618	569.051	6,638	20629,690	2.14
68	HAUT_RHIN	7503.159	10.776	141.244	3280,192	1,086	10936.457	1.14
69	RHONE	27636.915	889.217	2210,245	1060.855	13,398	31810.630	3,30
70	HAUTE SAONE	93.637	133,377	86.774	1.920	.174	315.882	.03
71	SAONE ET LOIRE	1857.154	38.430	26.127	8.076	1,353	1931.140	.20
72	SARTHE	2754.417	65.799	39,636	50.330	.388	2910,570	. 30
73	SAVOIE	55.240	9.447	6.488	2,008	.701	73,884	.01
74	HTE.SAVOIE	419,265	57.173	90.167	2.513	.976	570,094	.06
75	PARIS	295469.043	43496,356	87656,922	22672,600	427,135	449722.056	46.72
76	SEINE MARITIME	11351.990	371.422	467,338	346,345	6,839	12543,934	1,30
77		13303.259	198.181	827,055	1178,062	137,350	15643,907	1.63
78		4306.582	332.953	1465,797	555.450	9,992	6670.774	.69
79		50.357	27.817	57,479	3,909	1,458	141.020	.01
80		2949.508	90.248	51,557	78.132	3.091	3172,536	. 33
81		90.202	4,686	28,034	1.200	.871	124,993	.01
82		8.960	3,463	32,928	9,000	.127	54.478	.01
83		2391,494	6,389	42,339	2083,461	.684	4524.367	.47
84		126.485	38.242	134,994	3,614	1.846	305,181	.03
85		689.832	105.878	67.020	1,023	2.352	866.105	.09
86		2053,376	8,406	104.938				
	HAUTE VIENNE	3792.622	209.181	193.615	15,979 30,278	3,242 13,108	2185,941 4238,804	.23
		1335.154			-		0.0000000 NO 100000000	
88			3,442	10.448	1.076	4,605	1354.725	14
90		2000,649 7.919	67.684	164.948	100.601	4.610	2338.492	.24
	ESSONNE		3, 356	66.575	6.909	.626	85.385	.01
		15764.791	11051,709	11042.364	10918.909	7,290	48785.063	5.07
	HAUTS DE SEINE	1805.571	1779.046	4861,593	5949,512	21,830	14417,552	1,50
9:		438.386	572.224	6286.598	1910,143	10.547	9217,898	.96
94		618.859	23855.967	14096,174	569.920	10.875	39151,795	4.07
95	VAL D OISE	434.769	73,603	256,640	22,000	,910	787,922	.08
	TOTAL	658725.025	94219.569	151037,533	57694.076	922,878	962599.081	100.00
			ı	I	1			

N.B. CETTE STATISTIQUE NE COMPREND QUE LES TITRES IMPRIMES EN FRANCE

## PUBLICATIONS IMPRIMEES A L'ETRANGER

ITALIE BELGIQUE AUTRES PAYS	4871,504 5428,309 461,007	2875.294 3650.603 1084.891	10432.473 22215.464 783.307	2809.967 404.949 156.609	  20989.238 31699.325 2485.814	39.18 56.21 4.62
TOTAL	10760.820	7610.788	33431.244	3371,525	 55174.377	100,00

Bureau de la Statistique

## 

Unité: Kilo

Département			ensemble					
		Afnor I/1	Supérieur	Couché	Offset	Duplicateur	Toutes qualités	1
1 A)	IN	129.751	23,908	19.713	24,300	.723	198,395	
2 A1	ISNE	556.289	5.196	19.845	10,896	.110	592,336	
3 AI	LLIER	81.317	10.242	14.784	1,800	.777		.
	ASSES ALPES	6.680	18.496	2.138	4.542	.080	108,920 31,936	:
16	AUTES ALPES	4.776	12.583	.090	.952	.143	18.544	
	LPES MMES	13232.820	39.921	89.413	48,732	11.884	13422.770	1
	RDECHE	128.668	9.470	5,672	.624	.085	144.519	1
	RDENNES	1278,790	1,300	13.274	2.343	1,367	1297,074	
	RIEGE	14.585	.665	1,163	.168	.720	17.301	
	UBE	2083.616	6.206	26.037	12.171	.516		
1 A		13.761	5.156	9.942	13,074		2128,546	
	VEYRON	139.749	2,627			1,190	43.123	'
	OUCHES · DU - RH.			.972	1.300	2.086	. 146.734	
		21991,186	54.665	173,500	318,650	7.851	22545.852	2
	ALVADOS	386,662	66.807	50,777	78,047	3,809	586,102	
	ANTAL	100.501	. 883	7,080	.840	. •007	109,311	
	HARENTE	1315.640	1.754	4,510	5.509	3,079	1330,492	
	HARENTE MME	107.183	23,108	1,896	39.040	.946	172,173	
	HER	1682.804	8.778	1.638	4.540	.447	1698.207	
	ORREZE	83.396	8,186	7,935	19.200	.474	119,191	
0 C	ORSE	166.528	5,504	7,606	2,700	.000	182,338	
1 C	OTE-D,OR	4196.580	25,149	27,499	3,865	1.392	4254.485	
2 C	OTES - DU - NORD	91.648	42,668	14.826	241.794	22,028	412.964	
3 C	REUSE	12.289	.828	1.132	1.200	.035	15.484	B a
4 D	ORDOGNE	109.122	8.435	3,808	1.879	.703	123,947	
5 D	OUBS	114.884	22.108	187.268	13,525	1,755	339.540	
6 D	ROME	325,353	26.490	13,176	28.065	1.924	. 395,008	
7 E	URE	406.568	1.070	15.727	4.229	.290	427.884	
8 E	URE ET-LOIR	1214.470	1.352	7.485	8.120	.525	1231.952	
9 F	INISTERE	7005.283	14.656	12.866	98,521	5,229	7136.555	
0 G	ARD	49.338	46.373	20.467	8.938	2,152	127.268	
1 H	AUTE - GARONNE	15741.402	82.455	64,433	70.208	. 836	15959.334	1
2 G	ERS	44.879	2.826	21,400	4.246	1.238	74,589	
3 G	I RONDE	22667.737	91.418	108,138	216,101	4.963	23088.357	2
4 H	ERAULT	9572.230	49.835	56,905	22,146	1.736	9702,852	1
5 I	LLE · ET · VILAINE	26003.749	67,495	59.882	37,660	3.520	26172,306	2
6 1	NDRE	25,566	1.873	161,414	9,600	.122	198.575	
7 I	NDRE ET/LOTRE	10444.952	24.892	82.212	25.128	1.882	10579,066	1
8 1	SERE	21203.124	57.135	84.492	16.021	5.744	21366.516	. 2
9 .J	URA	124.348	5,036	4,712	4.962	1.299	140.357	
0 L	ANDES	26.712	1,439	2.715	.563	1.354	32,783	
1 L	OIR-ET-CHER	39.214	5.717	109,242	6.708	.645	161.526	İ
	OIRE	8678.304	47.981	327,765	162.164	2.265		
	TE-LOTRE	309.317	2,949	1,891	.000		9218.479	!
	OIRE ATLANT.	5178.441	10.000	34.227	68.499	.117	314.274	
	OIRET					7.785	5298.952	
	.07	3288.190 39.131	15,690	17.503	9,440	4.430	3335.253	
	OT - ET - GARONNE	43.866	2.376	1.159	1.200	.065	43.931	
	OZERE		2,292	22,858	204.776	1.453	275.245	
	MAINE - ET - LOIRE	58.031	2,608	.484	.080	.086	61,289	
	ANGIE	3549.462	17.955	83,067	19.997	1,631	3672.112	
		1154.662	9.151	9.101	.250	.446	1173,610	
	IARNE IAUTE MARNE	6935.873.	15.830 2.760	30,310	10.311	2.525	6994.849	
2 11	COLUMN ASSESSMENT	908.600		2.182	.270	.985	914.797	

54	MEURTHE ET MOS.	12811.160	55.034	79.167	20.867	2.835	12969.063	1.35
55	MEUSE	20.970	5.304	2,294	. 369	1.422	30.359	.00
56	MORBIHAN	615.792	4.555	109,188	5.470	4.301	739.306	.08
57	MOSELLE	1159.748	83,834	36.680	21.218	1.182	1302.662	.14
58	NIEVRE	1763.899	13.624	9.612	.140	.050	1787.325	. 19
59	NORD	13374.808	772,325	456.523	1197.750	5.025	15806.431	1.65
60	OISE	191.553	14.451	26.526	6,669	3,932	243.131	.03
61	ORNE	142.407	9,771	11.041	18.928	.594	182.741	.02
62	PAS DE CAL.	1312.691	21.155	33,867	23.923	3.078	1394.714	.15
63	PUY- DE- DOME	11750.313	16.905	30.789	1.506	9.256	11808.769	1.23
64	PYREN. ATLANT.	2171.819	13.571	21.576	6.169	1.098	2214.233	.23
65	HAUT.PYRN.	574.301	11.947	8,799	20.424	.043	615.514	.06
66	PYREN.ORIENT.	3761.737	8,393	4.162	.000	.077	3774.369	. 39
67	BAS_RHIN	14264.163	145.185	415.495	103,193	6.270	14934.306	1.56
68	HAUT_RHIN	7442.211	19.016	17,644	4.113	1.086	7484.070	. 78
69	RHONE	21283.538	423.950	1215,203	570.371	13.401	23506.463	2.45
70	HAUTE SAONE	92.825	1.470	23,580	.560	.174	118,609	.01
71	SAONE · ET· LOI RE	1918.220	31.630	12,439	8.076	1.353	1971.718	.21
72	SARTHE	2424.414	22.846	15.582	.740	.388	2463.970	.26
73	SAVOIE	636.986	13,316	9.635	134.889	.525	795.351	.08
74	HTE, SAVOIE	420.735	52.409	7,316	2.513	.961	483.934	.05
75	PARIS	328721,211	86323.264	140178,140	45344.125	664.738	601231,478	62.78
76	SEINE MARITIME	9358.234	31.535	71.895	34,262	6.125	9502.051	.99
77	SEINE-ET- MARNE	10736.899	38.587	73,021	37.560	5,433	10891.500	1.14
78	LES YVELINES	1662.902	215.445	576.587	101.219	10.506	2566,659	.27
79	DEUX SEVRES	22.342	64,079	92,633	51,235	1,392	231,681	.02
80	SOMME	2959.933	72.163	38,417	77.675	3,441	3151.629	. 33
81	TARN	95.888	8,999	17.787	3,792	.871	127,337	.01
82	TARN-ET-GARON.	58,552	1,308	24,256	3,000	.127	. 87,243	.01
83	VAR	2009.809	2,573	60.756	1994.716	.684	4068.538	.42
84	VAUCLUSE	160.805	19.031	107.723	43.918	1,882	333.359	.03
85	VENDEE	701.962	9,911	5,678	.423	2,418	720,392	.08
86	VIENNE	1957.167	24.809	68.351	19,111	3,402	2072.840	.22
87	HAUTE VIENNE	3050.135	11.463	10.921	1.358	12,608	3086.485	. 32
88	VOSGES	1313.525	2.782	14.234	1.076	4.605	1336.222	.14
89	YONNE	1704.275	2,290	2,898	5.344	1.610	1716,417	.18
90	TER.DE BELFORT	6.617	13.336	5.596	1.000	.126	26,675	.00
91	ESSONNE	484.691	14.591	26.851	39,750	3,360	569,243	.06
92	HAUTS - DE - SEINE	736.686	4429.288	4683.846	793.850	8.631	10652,301	1,11
93	SEINE_ST_DENIS	727.942	66.095	140.025	26.411	8,736	969.209	.10
94	VAL DE MARNE	517.569	86.917	192,646	38,479	6.008	841.619	.09
. 95	VAL D'OISE	259,678	22.587	48.857	128,606	.588	460,316	.05
							=	
			T.		:	1		
	TOTAL :	658725.025	94219569	151037,133	52791.937	922,878	957696,542	100.00
					1			

N.B.: Cette répartition a été faite d'après le lieu d'édition (siège du journal ou de l'éditeur)

D'autre part ne figure pas dans cette répartition la consommation de papier (4.918 tonnes)

de 27 publications dont les éditeurs ont leur siège à l'étranger.

ENQUETE STATISTIQUE ANNUELLE SUR LA PRESSE

ANNEE : 1970

BUREAU DE LA STATISTIQUE

TABLEAU C.P. : CONSOMMATION DE PAPIER PAR QUALITÉ

INITE : TONNE

	TITRES IMP	RIMES	TIRAGE TOTAL ANNUEL		TONNAGE TOTAL DE PAPIER CONSOMME PAR OUALITE							
	NOMBRE	8	milliers ex.	*	AFNOR 1/1	SUPERIEUR	COUCHE	OFFSET	DUPLICATEUP	ENSEMBLI:	*	
. CONSOMMATION P	AR PERIODICI	TE.						-				
UOTIDIENS OU SSIMILES	152	1,0	3.954.515	56,5	453,696	1,144	96	2.253	85	457.274	47,5	
EBDOMADAIRES I ET TRI-HEBD.	1,227	8,2	1.880.613	26,9	166.929	71.053	77.448	29.001	334	344.765	35,8	
ENSUELS I ET TRI-MENS.	5.347	36,0	874.557	12,5	32.175	16.963	62,020	20.741	274	132,173	13,7	
ITTRES	8.144	54,8	291,166	4,1	5.941	5,060	11,473	5,699	230	28,403	3,0	
TOTAL	14.870	100,0	7,000,851	100,0	658.741	94.220	151.037	57.694	923	962,615	100,0	
. CONSOMMATION PA	R MACHINE D	IMPRESSI	<u>on.</u>			<u></u>					1	
OTATIVE	1.615	10,4	6.042.152	86,1	635,796	56,275	105.037	30,674	-	827.782	86,0	
PLAT	10.675	71,8	675.915	9,8	9.963	31.382	27,985	9,895	227	79,452	8,3	
UPLEX	108	0,1	42.332	0,6	2,465	38	9	-	-	2,512	0,3	
FFSET DE BUREAU	637	4,3	18.942	0,3	25	112	81	961	28	1.207	0,1	
OTATIVE + A PLAT	188	0,2	204.414	2,9	10,449	6,383	17.881	16,130	-	50.843	5,3	
IVERS	1.647	11,2	17.097	0,3	43	30	44	34	668	819		
TOTAL	14.870	100,0	7.000.851	100,0	658.741	94,220	151,037	57,694	923	962,615	100,0	

## 3 . CONSOMMATION PAR PROCEDE D'IMPRESSION.

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TYPO 1 COUL.	8.391	56,5	2.310.921	33,1	237,040	11.123	7,751	1.232	84	257.230	26,8
TYPO 2,3,4,COUL.	1.868	12,6	2,608,265	37,1	280,895	2,936	7.725	382	2	291,940	30,4
HELIO 1 COUL.	11	0,1	36,198	0,6	748	2.856	630	-	-	4.234	0,4
HELIO 2,3,4 COUL.	61	0,5	706.066	10,1	66.850	41.053	71.560	170	-	179,633	18,7
OFFSET 1 COUL.	817	5,1	231.627	3,3	19.728	1,382	1,691	4,443	3	27,247	2,8
OFFSET 2,3,4 COUL.	1.123	7,6	700.747	10,0	30.000	8,683	23.883	43.819	138	106.523	11,0
MACHINE DE BUREAU	2.218	15,0	34.942	0,5	36	131	95	968	689	1.919	0,2
DIVERS	55	0,4	736		31	4	2	11	7	55	
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				1	1		1				1
PROCEDES COMBINES											15
TYPO + HELIO	10	0,1	607		4	27	155	-		186	*
TYPO + OFFSET	263	1,8	162.462	2,3	10,817	5.906	2,467	1.998	-	21,188	2,2
HELIO + OFFSET	53	0,3	208.281	3,0	12.592	20,119	35.078	4.671	-	72.460	7,5
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TOTAL	14.870	100,0	7,000.851	100,0	658.741	94,220	151.037	57.694	923	962,615	100,0
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N.B. N'EST PAS COMPRISE DANS CES TABLEAUX LA CONSOMMATION DE PAPIER DE 333 TITRES IMPRIMES A L'ETRANGER ET DONT LE TIRAGE ANNUEL TOTAL EST DE 281,982,200 EXEMPLAIRES.