

Frequently asked questions

Call for projects « Bicentenary of Photography label »

WHO CAN RESPOND TO THE CALL FOR PROJECTS?

- **Who can apply?**

This call is aimed to all cultural structures, either private or public, local authorities and all teaching, education and research structures:

- Associations ;
- Municipalities ;
- Department
- Regions ;
- Private companies ;
- Research organisations ;
- Public institutions / State services.

- **Are shared projects eligible?**

It is possible to submit a project designed by several people or several organisations. However, the project must be submitted by only one of the partners/co-promoters.

Co-sponsors and partners may submit other projects as needed.

- **I'm applying for a project abroad. Am I eligible?**

Yes, you are eligible to apply for a project abroad. This is a celebration that is intended to be international, and your participation is fully in line with this dimension. Projects led by foreign organisations and/or in collaboration with French players are welcome. Labelled events in Europe and around the world will benefit from the same visibility.

« BICENTENARY OF PHOTOGRAPHY » LABEL BENEFITS

- **What are the objectives of the 'Bicentennial of Photography' label?**

The 'Bicentenary of Photography' label places your project at the heart of a major national celebration with an international outlook. The aim is to bring together all the initiatives and participants in a wide-ranging, popular and festive celebration throughout France and abroad. The label provides access to the communications of the Ministry of Culture, offering a common graphic identity and visibility through a dedicated website.

By linking and coordinating initiatives, the cultural and artistic network across France will give added weight and visibility to the projects of each labelled event.

QUESTIONS RELATING WITH THE APPLICATION FORM

- **May I submit various projects for this call for projects?**

Each project sponsor is entitled to submit several projects in this second round of labelling (closing date 11 January 2026 at 23:59). IMPORTANT: you must fill in a separate form for each project so that each one can be fully taken into account.

- **Can I submit a project in the 2nd wave of the call for projects if my project was selected in the 1st wave?**

It will be possible to submit one or more projects in the 2nd wave of the call for projects (mid-September 2025), whether or not my project was awarded the label in the 1st wave.

- **Which elements should be included in the project presentation file?**

1. **The presentation of the project promoter** with a brief description of the organisation, its missions and its main activities.
2. **A detailed description of the proposed project**, including its title, the type of event (exhibition, conference, workshop, residency, publication, etc.), the objectives of the project in relation to the Bicentenary of Photography, the target audience and access arrangements, a provisional timetable for the activities and the venue.
3. **Compliance with labelling criteria**
You must write a text explaining how the project meets the criteria set out in the call for projects.
4. **Partnerships and collaboration**
A list of the partners involved in the project, with their role and contribution, and the collaboration and coordination arrangements.
5. **Estimated budget**
The provisional budget asks for details of planned expenditure (production, communication, wages, etc.), the planned sources of funding (own contributions, grants, sponsorship, etc.) and the financial balance of the project.
6. **Visual aids and appendices**
Visual elements illustrating the project (models, photographs, sketches, etc.)
7. **Any other document deemed relevant to understanding the project.**
Any documents you deem useful for understanding the project (visuals, complete files, letters of support, proof of partnerships or co-sponsorship, etc.)

- **My project begins before or ends after the official dates of the Bicentennial of Photography. Is it still eligible?**

The project dates must be between **1 September 2026 and 30 September 2027**. If your project began before this period or ends after it, it is important to specify this in the description of the

provisional schedule, clearly indicating the start and end dates even if they do not fall entirely within the Bicentennial period.

ELIGIBILITY OF THE APPLICATION FOR THE 'BICENTENARY OF PHOTOGRAPHY' LABEL

- **Which type of projects are concerned?**

This call for projects aims to promote all means and media of dissemination, study and creation through the approval of a variety of projects: legacy exhibitions, digital exhibitions, in situ exhibitions, residencies, artistic commissions, support for photographic creation and heritage, events, lecture series, training workshops, publishing and audiovisual projects, creative workshops, mediation and education schemes, meetings or screenings, participative projects, collections and sharing, etc. The call for projects is open to all artistic disciplines, provided that the project develops a strong link with photography (theatre, dance, music, visual arts, architecture, heritage, museums, books and reading, etc.).

These areas can be found on the [appel à projets](#) page in the 'Am I concerned by this approach?' section, then in the 'Project eligibility criteria' tab.

- **Eligibility criterias**

Labeled projects must:

- Demonstrate a historical, artistic, scientific or cultural interest in photography, its players, its practices and its development;
- Encourage cooperation between different structures and the pooling of resources with a view to sharing know-how and experience, networking and respect for eco-responsible issues;
- Paying attention to all audiences, in particular through effective schemes for image education and practice of photography;
- Guarantee fair remuneration for artists and authors, in compliance with intellectual property law;
- Promote diversity, equality and the fight against discrimination, uphold the principle of secularism and prohibit any promotion of hatred, racism, violence or defamation;
- Take into account accessibility requirements to ensure the inclusion of all audiences.

- **Application assessment process**

Applications will be examined by the selection committee, which will decide whether or not to award the label to the projects submitted. Only projects that meet the above criteria will be selected.

- **I'm not sure that the eligibility criteria have been met: who should I contact?**

If you have any doubts, please write to bicentenaire.photographie@culture.gouv.fr.

PROCEDURE FOR THE CALL FOR PROJECTS FOR LABELLING

- **What are the main stages of my application?**

- **Step 1:** I submit my complete application before the application deadline, at 11.59pm on 11 January 2026.
- **Step 2:** Once I've completed my application, I receive an e-mail notifying me that my project has been submitted.
- **Step 3:** Applications are examined by the selection committee in mid-January 2026.
- **Step 4:** I will receive a letter from the Ministry of Culture informing me of the committee's decision to approve or reject my project's certification in March 2026.

FORM INFORMATION

- **Can I leave a form and come back to it later without losing what I've already entered?**

Yes, files in 'draft' status are automatically saved after each modification. It is kept for a period of 3 months following the last modification to the file. You can find your draft file on the portal homepage, in the 'My files' tab.

However, if a technical error occurs before you have saved the first step, the information filled in will not be saved.

- **How do I know if my application has been registered and submitted?**

Once your form has been submitted, the file will change its status to 'under construction': a notification will be sent to you on your space (bell icon to the right of the 'help' field). You will also receive an acknowledgement of receipt by e-mail

- **Is it possible to upload additional documents to my file?**

No. You only need to put together your file with the documents requested.

- **What should I do if I've lost my login and password?**

To access your account or start a form, your login is the e-mail address you gave when you created your account. Then click on « Forgot your password? » to request that your password be reset.

NB: Don't forget to replace the current password with the one you received.

- **Do I have to send in my printed application?**

No, if you apply online, you do not need to send in your printed application.

- **Can I submit my application on paper?**

Applications must be submitted online via our dedicated platform. However, if this is not possible, a paper application can be sent (download the application at the bottom of the page).

- **I don't have any FranceConnect identifiers: what should I do?**

You do not have to use FranceConnect to submit an application. You can create an account directly on the submission platform simply by using your e-mail address. Once your account has been created, you will have access to the application space and will be able to complete and submit your application just like any other user.

- **Is there a limit to the number of projects that can be awarded the label?**

No, there is no quota or predefined number.

- **Is a particular photographic style or period favoured for labelling?**

No, all types of photography, from all eras, are appreciated, without restriction.

- **Can a professional photographer apply?**

Yes, a professional photographer can apply. They can apply with a project submitted by an association, as well as by any other structure in the cultural sector, whether public or private.

- **Is it possible to upload additional documents to my file?**

Yes, you can attach any documents that you feel should be brought to the attention of the authorities, as the form allows.