

RJKS MUSEUM

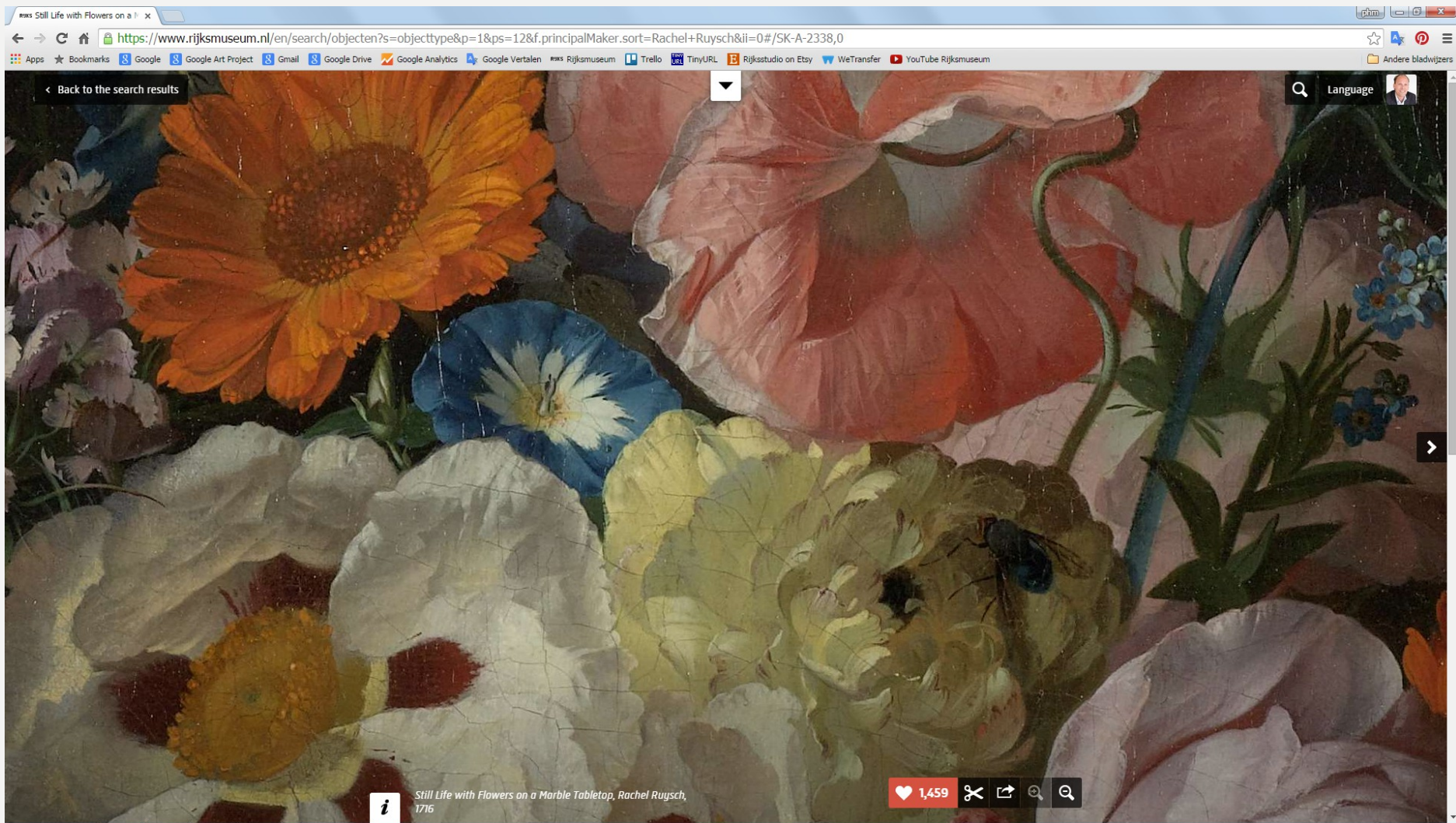
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- stratégie numérique
- numérisation
- propriété intellectuelle
- licences et vente d'images
- évolutions numériques pertinentes



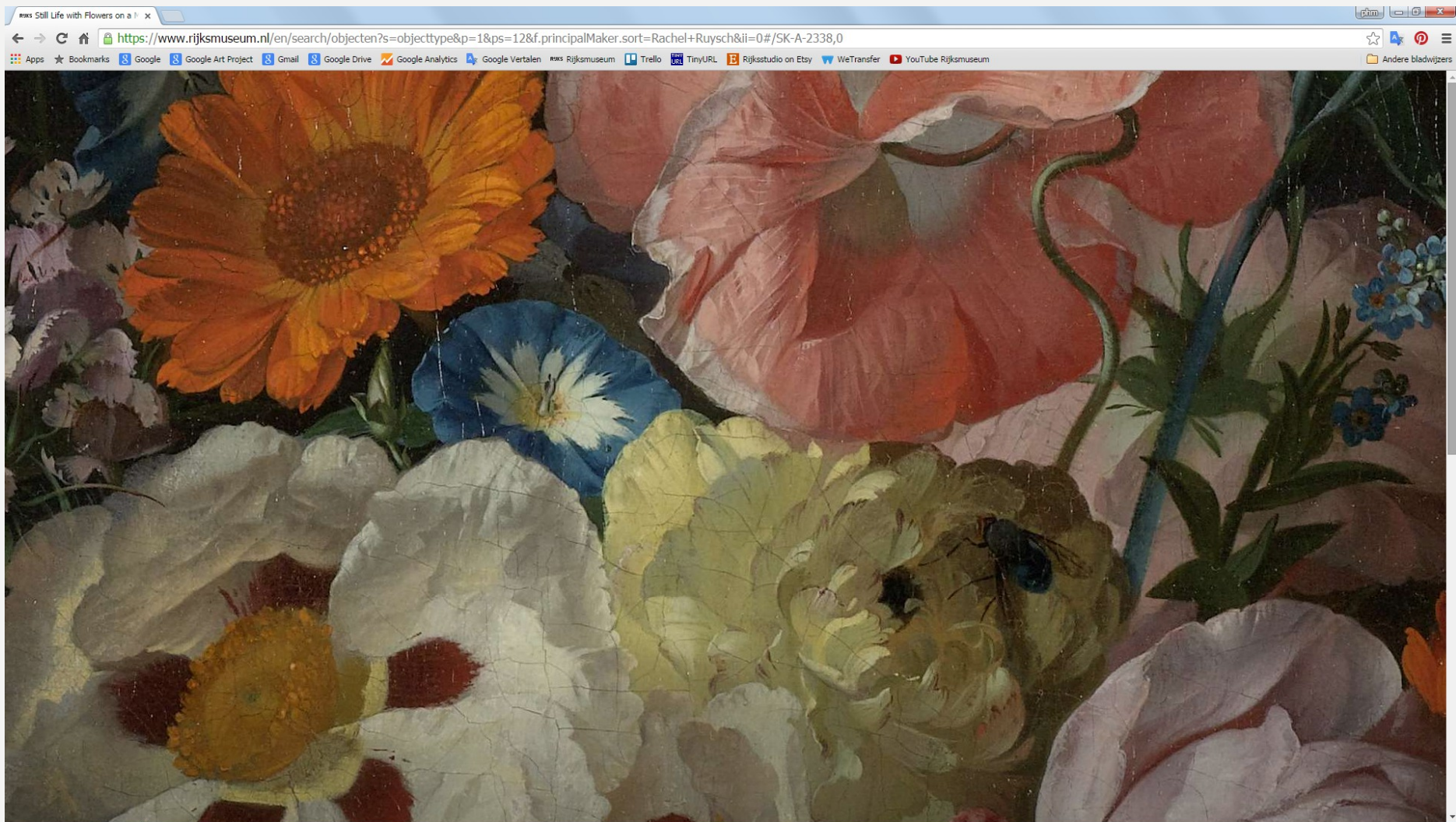
@phmpronk





L'image est l'interface

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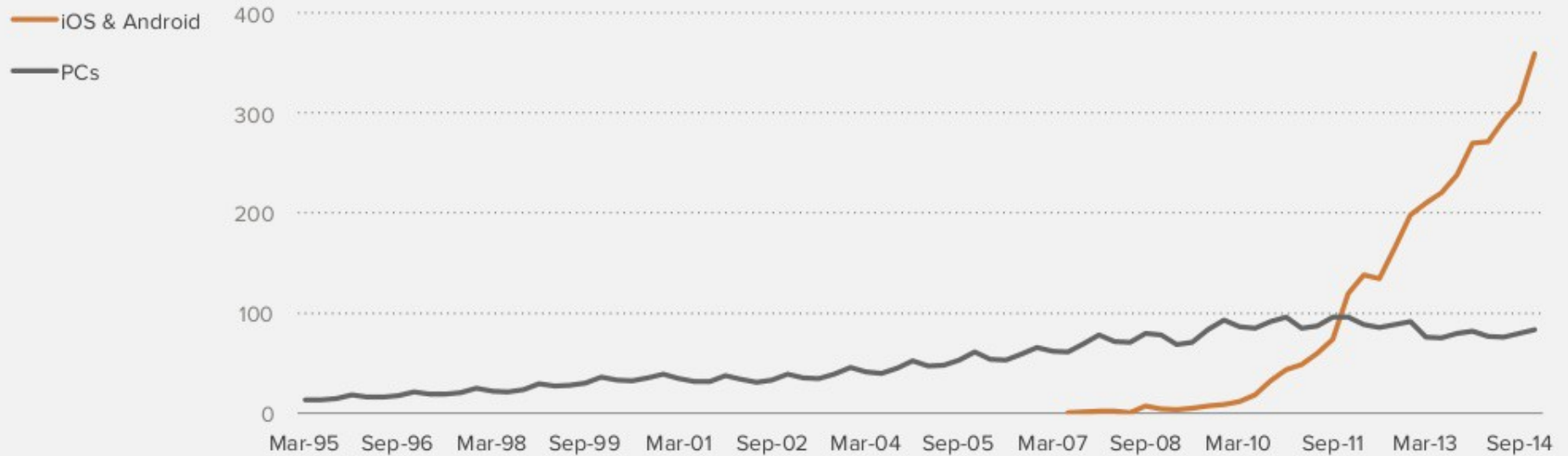
L'image est l'interface

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The smartphone industry dwarfs PCs

4bn people buying phones every 2 years instead of 1.6bn buying PCs every 5 years

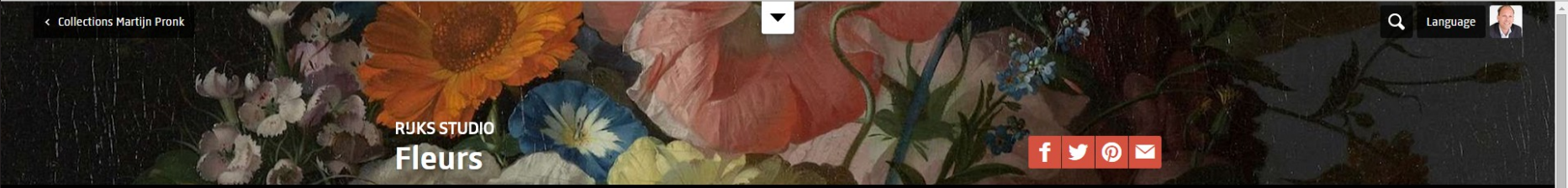
Quarterly unit shipments (m)




Source: Mr. Benedict Evans (Andreessen Horowitz), *Mobile is eating the world*, 19 Juin 2015

Nouvelle stratégie: *mobile first*


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 **Martijn Pronk**

 11  0  Public 



 **Still Life with Flowers on a Marble...**
Rachel Ruysch



 **Still Life with Flowers on a Marble...**
Rachel Ruysch




 **Festoon of Fruit and Flowers**
Jan Davidsz. de Heem



 **Stilleven met bloemen**
Machtelt Moninckx



 **The Hunter's Present**



 **Floral Still Life**
Hans Bollongier



 **Flowers from Normandy**



 **Bouquet of Flowers**





<https://www.rijksmuseum.nl/en/rijksstudio/91--martijn-pronk/collections/chevaux-horses?i=2&p=0>

Collections Martijn Pronk

RIJKS STUDIO
Chevaux Horses

Martijn Pronk

1 0 Public Edit set

Les plus beaux chevaux du Rijksmuseum The most beautiful horses of the Rijksmuseum



Adriaan van der Hoop's Trotter 'De...
Anthony Oberman



Morning Ride along the Beach
Anton Mauve



Paard
Anton Mauve



Two Horses in a Meadow near a Gate
Paulus Potter



The Grey Horse
Philips Wouwerman



Interieur van een stal met paarden...
Wouter Verschuur (1812-1874)



Paarden
Antonie van den Bos



Paard en hond in een weide
Pieter Bodding van Laer



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Rijksstudio Award

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Stratégie

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Jacob Jansz. Coeman

From Wikipedia, the free encyclopedia

Jacob Jansz. Coeman (Amsterdam? ca 1632- 9 April 1676, Batavia, Dutch East Indies^[1]) was a Dutch painter of portraits. Coeman worked in the style of Thomas de Keyser.

In 1655 he married Hester Wils, either from Haarlem or Den Briel. His father lived in Kalverstraat and was a supervisor in the schutterij. The couple had two children.^[2] In 1663 he left for Batavia.^[3] Besides Joan Maetsuycker and Johan Bax van Herenthals he famously painted a portrait of Pieter Cnoll with his half Japanese wife Cornelia van Nieuwroode and his family in Batavia.

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Painting of Pieter Cnoll with his Eurasian wife Cornelia van Nieuwroode and his family in 1665, by Jacob Jansz. Coeman, Rijksmuseum



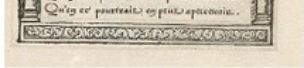
Inc., a non-profit organization.





OUVERT

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Recueil de la diversité des habits...
François Desprez



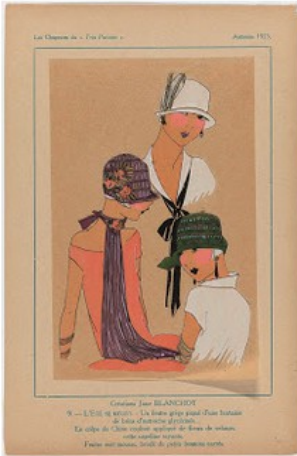
Journal des Dames et des Modes...
Anonymous



The Fashion Magazine de Tempress
Félix Fournery



Shopping
Edouard Tailland



Les Chapeaux du "Très Parisien",...



Journal des Dames et des Modes,...
Pierre Charles Baquoy



Gallerie des Modes Dupin



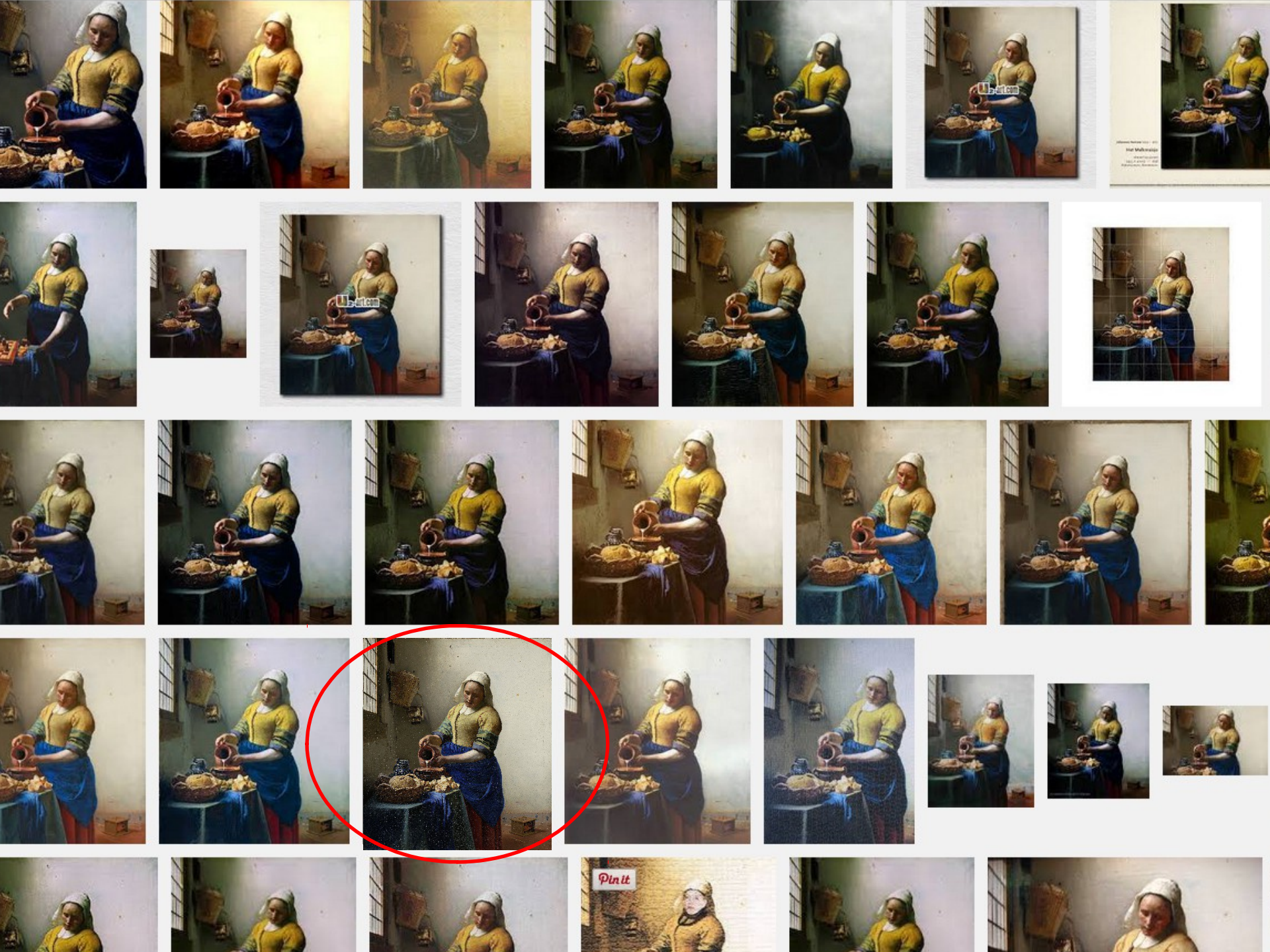
Très Parisien, ca. 1926 : Tempête...
Anonymous



Journal des Dames et des Modes,...
Anonymous





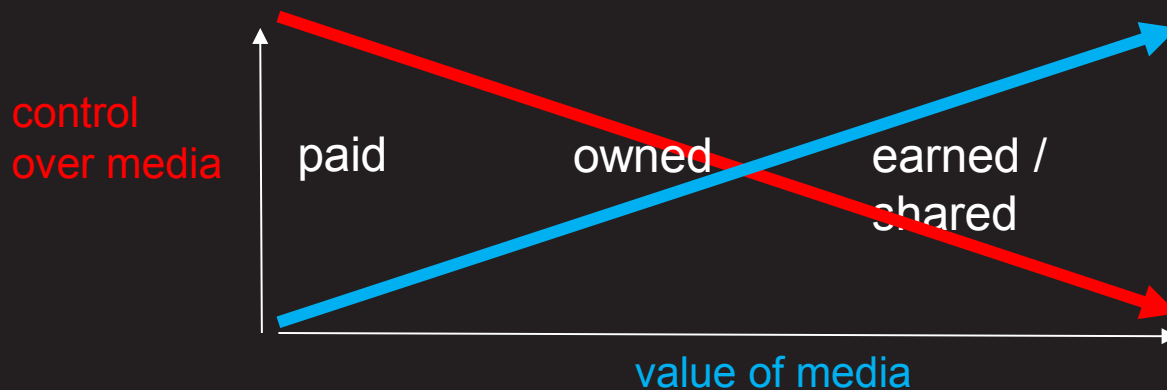


Paid media : « Nous avons payé les gars pour dire que nous sommes géniaux ! »

Owned media : « Nous sommes géniaux ! »

Earned media : « Vous êtes géniaux ! »

Shared media : « Vous êtes tellement géniaux que nous l'avons dit à nos amis ! »





Propriété intellectuelle

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