

**CONFERENCE “Culture, politics and policies”/COLLOQUE “Culture et politique”**  
**March, 15-17 2007/15-17 mars 2007 - Université Charles-de-Gaulle-Lille3**

**COORDINATORS/COORDONNATEURS**

Luc Champarnaud, GREMARS-EQUIPPE Université de Lille 3. [luc.champarnaud@univ-lille3.fr](mailto:luc.champarnaud@univ-lille3.fr)

Philippe Coulangeon, OSC Sciences-po CNRS. [philippe.coulangeon@sciences-po.fr](mailto:philippe.coulangeon@sciences-po.fr)

**SCIENTIFIC COMMITTEE/COMITÉ SCIENTIFIQUE**

Françoise Benhamou, Université de Rouen et Université de Paris 1 (MATISSE)

Xavier Castañer, HEC Paris

Marie Comu, CNRS (CECOJI)

Philippe Coulangeon, CNRS (OSC)

Luc Champarnaud, Université d'Artois et Université de Lille 3 (GREMARS-EQUIPPE)

Christine Detrez, ENS Lyon

Olivier Donnat, Ministère de la culture et de la communication, Paris

Vincent Dubois, IEP de Strasbourg

Jean-Louis Fabiani, EHESS, CNRS (LAHIC)

Victor Ginsburgh, Université libre de Bruxelles (ECARES)

Hervé Glévaire, CNRS (CLERSÉ)

Tally Katz-Gerro, Université d'Haïfa

Pierre Mercklé, ENS Lyon

Dominique Pasquier, EHESS, CNRS (CEMS)

Emmanuel Pedler, EHESS (SHADYC)

Frederick Van der Ploeg, Institut Universitaire Européen de Florence (Centre Robert Schuman)

Kees Van Rees, Université de Tilburg

David Throsby, Université Macquarie Sydney

**PROGRAMME OVERVIEW/PROGRAMME SOMMAIRE**

**Thursday, March 15 2007/Jendredi 15 mars 2007**

09:00	Registration/Inscriptions
10:15	Welcome/Accueil
10:30	Plenary session 1/Session plénière 1
	Culture, policy and markets/Culture, marchés et intervention publique
12:30	Lunch/Déjeuner
13:30	Parallel sessions 1/Sessions Parallèles 1
15:30	Coffee break/Pause-café
16:00	Parallel sessions 2/Sessions Parallèles 2
18:00	End of day 1/Fin de la première journée
20:00	Dinner

**Friday, March 16 2007/Vendredi 16 mars 2007**

09:00	Plenary session 2/Session plénière 2
	Social and cultural inequalities/Inégalités sociales et culturelles
11:00	Coffee break/Pause-café
11:30	Parallel sessions 3/Sessions Parallèles 3
13:30	Lunch/Déjeuner
14:30	Parallel sessions 4/Sessions Parallèles 4
16:30	Coffee break/Pause-café
17:00	Parallel sessions 5/Sessions Parallèles 5
19:00	End of day 2/Fin de la deuxième journée

**Saturday, March 17 2007/Samedi 17 mars 2007**

09:00	Plenary session 3/Session plénière 3
	Cultural dispositions and political attitudes/Dispositions culturelles et attitudes politiques
11:00	Coffee break/Pause-café
11:30	Parallel sessions 6/Sessions Parallèles 6
13:30	Lunch/Déjeuner
14:30	End of day 3/Fin de la troisième journée

## **THURSDAY, MARCH 15 2007/JEUDI 15 MARS 2007**

**09:00 Registration and welcome coffee/Inscriptions et café de bienvenue**

**10:15 Welcome/Mot de bienvenue**

**10:30 Plenary session I/Session plénière 1 (Conférence room S 022/Salle des colloques)  
Culture, policy and markets/Culture, marchés et intervention publique**

Chairperson : Françoise Benhamou  
Kenneth Binmore  
Victor Ginsburgh  
David Throsby

**12:30 Lunch/Déjeuner**

**13:30 Parallel sessions 1/Sessions parallèles 1**

**Movies: economics and contents/L'économie du cinéma et de ses contenus  
Room S 008/Salle S 008**

Ksenia Karadja : "Russian-French cooperation : resistance to Hollywood's impact in the film exhibition field"

Florence Lévy-Hartmann / Emmanuel Cocq : "The support for the French cinematographic production : who benefits from the French "cultural exception"?"

Frédéric Gimello-Mesplomb : "The French film policy and a philosophy of action : the search of "quality""

Gemma Argüello Manresa : "The stylization of violence in the motion picture industry during the 1950s and 1960s"

**Cultural dispositions and political attitude/Attitudes politiques et dispositions culturelles  
Room S 019/Salle S 019**

Tally Katz-Gerro : "Cultural consumption, aesthetic dispositions and attitudes toward cultural policy in the United States"

Vincent Dubois : TBA/Titre à préciser

Peter Achterberg : "The end of Left and Right : reality or popular myth?"

Mark Elchardus / Jessy Siongers : "Ethnocentrism, taste and symbolic boundaries"

**Cultural policy and social issues/Politique culturelle et questions sociales  
Room S 020/Salle S 020**

Loïc Lafargue de Grangeneuve : "Cultural democracy against inequalities. Strategies of cities and communication policy"

Patrick Mpondo-Dicka / Valérie Bonnet : "The Jamel Comedy Club. A media answer to the political question of integration of minorities?"

Olivier Roueff : "How politics shaped free jazz in France. Offering new musical frames, constructing new demands (1959-1975)"

Francesca Cozzolino : "A visual expression of political struggle. Images and writings of contest in Orgosolo from 1968 until nowadays"

**15:30 Coffee break/Pause-café**

<b>16:00 Parallel sessions 2/Sessions parallèles 2</b>
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**Intellectual and cultural property rights/Propriété intellectuelle, droits d'auteurs et culture**  
**Room S 008/Salle S 008**

Aurore-Emmanuelle Rubio : "To a legal definition of "the book" "

Françoise Benhamou / Stéphanie Peltier : "Television copyrights. A widely unfit legal and political frame for televisual production and its peculiarities"

Marie Cornu : TBA/Titre à préciser

Zulia Gubaydullina / Kilian Bizer / Sebastian Lechner : "The allocation of cultural property rights"

**Sociological and economic models on cultural practices/Modèles sociologiques et économiques des pratiques culturelles**  
**Room S 019/Salle S 019**

Jordi Lopez-Sintas / Maria Ercilia Garcia-Alvarez / Nela Filimon : "Scale and periodicities of recorded music consumption : reconciling Bourdieu's theory of taste with facts"

Nathalie Moureau / Jean-Yves Leroux : "Is it worth to promote cultural education at school ? A short run evaluation of a French experience"

Philippe Coulangeon : "The cultural impact of school massification"

Jean-Louis Fabiani : TBA/Titre à préciser

Pierre Mercklé : TBA/Titre à préciser

**Political uses of art/Usages politiques de l'art**  
**Room S 020/Salle S 020**

Michael Wimmer : "Culture : from politics to policies... and now?"

Munira Azzout : "Nations on display : The museums of ethnology in Soviet Central Asia : 1924-1928"

Egle Rindzeviciute : "Cultural policy in the planned economy : measuring and governing in the Soviet Union, 1950s-1980s"

Céline de Potter : "An example of diplomatic use of art : Belgian art in France from 1919 to 1939"

**18:00 : End of day 1/Fin de la première journée**

**20:00 Gala dinner/dîner de gala**

## **FRIDAY, MARCH 16 2007/VENDREDI 16 MARS 2007**

<b>09:00 Plenary session 2/Session plénière 2 (Conference room S 022/Salle des colloques)</b> <b>Social and cultural inequalities/Inégalités sociales et culturelles</b>
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Chairperson : Tally Katz-Gerro  
Tak Wing Chan  
Alan Warde  
Tony Bennett  
David Looseley

**11:00 Coffee break/Pause-café**

<b>11:30 Parallel sessions 3/Sessions parallèles 3</b>
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### **Culture and economy/La culture dans l'économie** **Room S 008/Salle S 008**

Yann Nicolas : "The shakiness of economic size or impact of culture as a rationale for public support"

Nathalie Sonnac / Jean Gabszewicz / Didier Laussel : "Advertising and the rise of the free daily newspapers"

Muriel De Vrièse / Françoise Benhamou : "Economic analysis of the art market regulation. The impact of the *droit de suite* on prices and sales location"

Marion Vidal / Cédric Doliger : "Textual statistics of the French hertzian channels obligations"

### **Cultural practices and territorial policies/Décentralisation, pratiques culturelles et territoires** **Room S 019 / Salle S 019**

Jean-Paul Bozonnet : "Observing cultural practices in their territorial contexts. How scale change impacts on content and method"

Laura Delavaud : "Local governments and culture. The example of Nantes"

Monica Gattinger / Diane Saint-Pierre / Geneviève Dubois : "Toward interprovincial comparative analysis In cultural policy and administration :the case of Québec and Ontario"

Bozena Gierat Bieron : "Between devolution and decentralisation (Britain and Poland)"

### **Committed art/L'art engagé** **Room S 020/Salle S 020**

Sonja Kellenberger : "Upon the participation of committed artists'groups in contemporary social movements : features of an aesthetic commitment"

Marisa Liebaut : "Political choices about the arts in the city : from graffiti to street art. The case of Paris"

Elsa Vivant : "How urban policies instrumentalize alternative cultural places"

Anna Zaytseva : "Becoming committed "à la scène comme à la ville" : underground rock in Paris and Saint-Petersburg, its cultural policies and its its relationships with work"

### **13:30 Lunch/Déjeuner**

<b>14:30 Parallel sessions 4/Sessions parallèles 4</b>
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**Cultural policy, market and regulation/Politique culturelle marché et régulation  
Room S 008/Salle S 008**

Gilles Mametz : "Heritage protection zone systems and territorial development in Saint-Petersburg (Russia)"

Heritiana Ranaivoson : "Cultural diversity and regulation. The case of the French music industry"

Véronique Chossat / Christian Barrère / Florine Livat : "New stakes for culture : the luxury industries as cultural industries"

Teunis IJdens / Wouter de Nooy / Astrid Vloet : "Dutch mountains: an analysis of the distribution of subsidies for contemporary visual artists in the Netherlands, 1984-2005"

**Citizenship, culture and democratization/Démocratisation culturelle et citoyenneté  
Room S 019/Salle S 019**

Frédéric Chateigner : "Disputing the boundaries of French " cultural policy " : study of a collective endeavour to relegitimize and repoliticize the category of " éducation populaire ""

Aurélien Djakouane : "From the democratization of culture to the sociology of inequalities : the theater audience and its myth"

Viviane Albenga : "Political socialization in and by reading clubs : how the gendered ethics of care give a political dimension to a public cultural practice"

Audrey Mariette : " "Citizen cinema" : the political dimension of film festivals (the French example in the years 2000)"

**Collective action in arts/Art et mouvement social  
Room S 020/Salle S 020**

Serge Proust : "The mobilization of "periodic workers" ("intermittents du spectacle") in the French field of art. Why is the CGT weak?"

Christophe Apprill : "Dance and politics in France : instrumentation and regulations"

Laurie Hanquinet : "At the crossroads of art, media and politics : the example of the safeguard of the Mommen Studios"

Morgan Jouvenet : "Artists and managers. Role confusion in the popular music industry today"

### **16:30 Coffee break/Pause-café**

<b>17:00 Parallel sessions 5/Sessions parallèles 5</b>
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**Audiences/Les publics  
Room S 008/Salle S 008**

Elisabetta Lazzaro / Carlofilippo Frateschi : "Museum non-visitors vs. Visitors : perception, participation and local cultural policies"

Aymard de Mengin / Bernard Bachman : "Assessing the cultural, educational and economical impact of a national cultural institution"

Olivia Guillon : "Cultural consumers' loyalty : definition, measurement"

Helena Santos : "Cultural audiences and cultural policies : a study on "in-between" arts"

**Arts, media and politics/Art, médias et politiques  
Room S 019/Salle S 019**

Marc Giadas : "Can antiglobalization organizations use the cultural industries for their propaganda?"

David Lefranc : "The Barrès case or the confrontation of art and politics"

Gisèle Sapiro : "Professional development and politicization of the writers in France"

Christine Detrez : TBA/Titre à préciser

**Ethical values and reception of arts/Ethique et réception des œuvres  
Room S 020/Salle S 020**

Nathalie Montoya : "The building of ethical values in cultural mediation policies"

Konstantina Zerva / Jordi Lopez-Sintas : "Internet and music consumption : a wider social context"

Stéphane Dorin / Gêrôme Guibert : "The field of "musiques actuelles" as a challenge to the analysis of cultural legitimacy"

Jean-Paul Fourmentraux : "Two original instruments aimed at supporting numerical creation and pluridisciplinary innovation"

**19:00 End of day 2/Fin de la deuxième journée**

## **SATURDAY, MARCH 17 2007/SAMEDI 17 MARS 2007**

<b>09:00 Plenary session 3/Session plénière 3 (Conference room S 022/Salle des colloques) Cultural dispositions and political attitudes/Dispositions culturelles et attitudes politiques</b>
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Chairperson : Philippe Coulangeon  
Michèle Ollivier  
Zoltan Lakatos  
Dick Houtman

**11:00 Coffee break/Pause-café**

<b>11:30 Parallel sessions 6/Sessions parallèles 6</b>
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**Cultural and social capital/Capital social et culturel  
Room S 008/Salle S 008**

Antonina Espiritu : "Religion, demographics and income inequality : a cross-country analysis"

Soumayanda Dinda : "Social capital in the creation of human capital and economic growth : a cultural development approach"

Danilo Guaitoli : "Social capital and economic growth"

Luc Champarnaud : "Cultural background and bureaucracy"

**Productions and creations/Productions et créations  
Room S 019/Salle S 019**

Monique Dagnaud : "Cultural exception and the rise of a professional stronghold : the audiovisual producers"

Hervé Glévarec : TBA/Titre à préciser

Xavier Castaner / Silviya Svejenova : "Being considered as innovating in the cultural industries : networking, social movements, reception, recognition and //legitimization"

**13:30 Lunch/Déjeuner**

**14:30 End of day 3/Fin de la troisième journée**