

REGIONAL EDUCATION AUTHORITY OF GUADELOUPE

Public request for art submission

“1% artistique” related to the construction of new headquarters of the Regional Education Authority of Guadeloupe

Awarding authority

Ministry for National Education

Regional Education Authority of Guadeloupe

Public procurement procedure

Decree n°2002-677 of 29 April 2002 relative to the obligation to adorn public structures and detailing the conditions for public procurement procedures intended to satisfy this obligation, modified by decree n°2005-90 of 4 February 2005, and consolidated on 03 July 2010, made under article 71 of the French code of public procurement.

Commission brief

The brief relates to the design and creation of a work of art for the new headquarters of the Regional Education Authority in Guadeloupe. The building, encompassing approximately 5,500 sq. meters (59,200 sq. feet) of space, is located in an administrative district close to the airport and Abymes city center.

Created in 1997, the Regional Education Authority of Guadeloupe had been operating from three different sites located in the Pointe-à-Pitre / Abymes / Baie-Mahault metropolitan area. For the first time, all of the Regional Education Authority’s 300 or so employees are gathered together under one roof, in an attractive work environment that is both comfortable and highly functional. The Education Authority seeks to anchor learning to the local and regional context while encouraging openness to the wider world. It places importance on a learning institution that addresses stakeholders in their social and cultural diversity, while boldly taking on current challenges and opportunities of accessing education and knowledge, developing inquisitiveness and critical thinking, joining the workforce and establishing civic consciousness.

The work of art should be visible from outside the building. It should not be understated. It should exemplify the important cultural significance of the Education Authority’s role—in education, teaching, training, and research—and, at the same time, stand as its visual identity.

The work of art should elicit thoughtful reflection and encourage questioning, but should neither be provocative nor simply decorative.

As an expression of the French State, the imposing architectural design of the building itself is necessarily restrained but visible. The success of this design is dependent upon how well it adapts to the site’s topography, and upon the restrained use of space and materials.

The site and building layout identifies circulation of both vehicles and users, ensuring easy and secure access. Visitor and employee vehicles access the building from the eastern side, while delivery and maintenance vehicles access the building from the western side. The building’s design also takes into consideration access by individual users.

Different access points are available for different users. Support staff have direct access to technical installations. Administrative staff access offices from an administrative entrance at the western side of the building. This light-filled, green entryway provides a pleasant work environment for staff the moment they step through the doors.

Considering the confidential nature of the Education Authority's day-to-day activities, particular care was taken to provide controlled access to the building. As such, all offices are shielded from the building exterior.

The urban and socio-cultural context of the structure is taken into consideration through the building's integrated and open design. Fitting comfortably into the built environment, the building is set off by its distinctive design. The building drives new thinking about the natural environment by incorporating passive cooling design.

The physical manifestation of these objectives translates into the following architectural elements:

- Shield: Facing the highway, the shield serves to frame the landscape while protecting the rest of the building from noise and dust.

- Internal corridor: Protected by the shield, the internal corridor links the different departments of the Education Authority, providing access to the various administrative offices. It also serves as a social space with landscaping elements and small interior gardens. The corridor also provides natural ventilation, reducing the need for air conditioning.

- Patios: Patios bring natural lighting into the building. It improves the work environment by providing users with a choice of natural or artificial lighting, while significantly reducing energy use.

Taking the welcome "arches" into considering of the work of art is a significant plus, but the work of art can also be placed in the connecting spaces inside the building (internal corridor, patios). Images of the building are available at the following webpage:

http://www.ac-guadeloupe.fr/actualites/futur_rectorat_guadeloupe_0

Design of the work of art will incorporate the need to ensure the safety of both the building's staff and visitors. It should also provide durability for the piece and facilitate its upkeep and maintenance.

The building, designed by the supervision team composed of Anonym'art (architectural firm), Agence des paysages (landscaping firm), EGIS (engineering and design firm), Solener and OPCET (High Environmental Quality consultants) and Caribe Consultants (Quantity surveyor), was inaugurated in July 2015 and opened to the staff and public for the 2015-2016 academic year.

For further details on the construction project, the candidates may contact the lead architect: Hugues Rostal - Tel: +590 (0)5 90 93 72 72.

Value of "1% artistique": €122,000.00 excluding taxes

This includes:

- the commissioned artist's remuneration
- taxes and social contribution payments

- copyright transfer
- compensation payment to preliminary selection candidates who were not awarded the commission

Note: The compensation payment is limited to €2,500 (all taxes included) per preliminary selection candidate not awarded the commission. On a proposal by the Selection Committee, the awarding authority may decide to eliminate or reduce the compensation payment amount for clearly deficient proposals by a candidate.

- fees for publishing the public procurement notice
- any possible reprographic fees
- reimbursement of honoraria or professional fees of Selection Committee members, if applicable

Presentation dossier

To be considered for the commission, the presentation dossier must be drafted in French, and must include:

1. the artist's up-to-date curriculum vitae
2. a cover letter explaining why the artist should be selected to work with the site and this context, detailing how this project fits into his/her artistic trajectory
3. documentation on the artist's work and previous pieces (artistic process, visuals of significant pieces)
4. proof of registration with Maison des artistes or AGESEA,¹ or for non-artist creators under the agency corresponding to their activity type (e.g. independent contractor, liberal professional), the SIRET number, or equivalent guarantees for non-French candidates
5. a sworn statement duly signed and dated by the candidate stating:
 - that the artist has met his/her fiscal and social security obligations
 - that the artist is not ineligible to submit a bid for public procurement
 - that the artist has not, in the past five years, been prosecuted for any crimes that would appear in report #2 of his/her criminal records as defined in L 324-9, L 324-10, L 341-6, L 125-1 and L 125-3 of the French labor code
 - that the artist has met obligations mentioned in articles L 323-1, L 323-8-2 and L 323- 8-5 of the French labor code

For artist groupings, the presentation dossier must include the documents listed in points four and five for the agent at minimum.

Presentation dossiers drafted in a language other than French must be translated into French.

Presentation dossiers will be rejected if:

- received after the deadline

¹ French agencies for social security

- incomplete or non-compliant with the procedure

Candidate selection criteria:

- Quality of the artist's statement and presented references
- Evaluation of the capacity to propose a project for the public space considered to meet the contracting authority's request and suitable for the architectural project.

The Selection Committee will select a maximum of three (3) candidates during preliminary selection to present a project. The candidates will be informed by e-mail of their admission into the final round of selection.

Project selection criteria:

The selection criteria, ranked by descending order of importance, are the following:

1. Artistic criteria: quality of the artistic process; quality of the project; relationship between the work of art, the building's architecture and the surrounding urban context; compliance with the commission's brief as defined in the technical specifications
2. Technical criteria: technical feasibility of the piece; functional qualities (the work of art must be designed for durability, without excluding the possibility of experimentation and evolution; recommendations for maintenance and upkeep of the piece); consideration for users' safety; compliance with deadlines
3. Financial criteria: control of budgeted resources; estimates for artist's various honoraria and fees; estimates for maintenance, upkeep, restoration costs of the piece; cost of use.

The Selection Committee will judge the three (3) submissions based on the above criteria, interview the three (3) candidates, and rank the submissions.

The Committee will issue a notice of award detailing the reasoning behind its selection of an artist or group of artists.

Submission dates and addresses

Electronic submissions of dossiers will not be accepted.

Submissions must be sent by registered letter with acknowledgement of receipt to the following address:

Rectorat de l'Académie de la Guadeloupe

Cellule des achats et marchés

Parc d'activités "la Providence"

ZAC de Dothémare

BP 480

97183 Les Abymes cedex

Guadeloupe

FRANCE

The outer envelope must be marked with the following text:
“CANDIDATURE 1% ARTISTIQUE - Siège du Rectorat - NE PAS OUVRIR”.

Deadline for receipt of submissions: 7 December 2015 at 12:00 p.m. (GMT-4).

Award process calendar (for information purposes only): Preliminary selection of projects planned for mid January 2016. Selection of winning submission planned for end of January 2016. Delivery of the work of art planned for end of March 2016.

Administrative questions should be addressed to:

Ms. Corinne Pommier, Head of Procurement and Contracts Department
Cellule Achats et Marchés Rectorat
Telephone: +590 (0)5 90 47 82 20
E-mail: corinne.pommier@ac-guadeloupe.fr

Technical or art questions should be addressed to:

Mr. Philippe Bon, Visual Arts Advisor
DAC Guadeloupe
Telephone: +590 (0)5 90 41 14 54 or +590 (0)6 90 53 23 22
E-mail: philippe.bon@culture.gouv.fr