|  |  |  |
| --- | --- | --- |
|  | |  |
| Culture at the heart of territories : stakes and implementation | | |
| Dates | **From Monday, 7 October to Thursday, 17 October 2024 (included)** | |
| Context | This programme is organized by the Ministry of Culture (General Secretariat, Department for European and International Affairs) as part of its programme for foreign professionals called « Courants du Monde ».  Convinced of the role and importance of culture as leverage for cohesion, sustainable development, regional planning and attractiveness, the Ministry of Culture is developing a cultural policy in close partnership with local authorities. This seminar will bring together around twenty professionals in Paris and a French region to discuss the link between culture and the territories, the challenges of this cultural policy and its implementation. With round tables, visits and workshops, this seminar will provide participants with food for thought, tools and professional networks.  Participants will have the opportunity to get acquainted with the French context and to confront experiences, knowledge, practices and projects. The seminar will facilitate the development of professional networks in France and abroad.  The seminar will be conducted **exclusively in English.** | |
| Public | This seminar is aimed at experienced English-speaking professionals (administrators of cultural structures, public service managers, cultural project managers, cultural managers in local authorities, professionals responsible for developing and managing cultural policies, etc.), without geographical exclusions, who contribute to the management of cultural projects in their home countries, with a structuring impact on local development. | |
| TopicsCoverage of expenses  Application process | The seminar, which will be adapted to suit the profiles of the candidates, will cover the following topics:  - the definition of cultural policy in relation to territories: example of the French model;  - the implementation of cultural policy in local areas: links with other local policies, mechanisms and resources;  - the construction of a cultural project and its integration into a local area: coordination with the various players involved, the consideration of the area's specificities within the project design, and the economic and environmental impacts;  - the development of a local cultural project: audiences, mediation, communication, financing, sponsorship.  The Ministry of Culture will assume :  - the tuition fees ;  - the living expenses (accommodation and *per diem*) ;  - the domestic travels within France for the purpose of the programme;  - the insurance costs.  Please note that the cost of international travel is not covered and must be paid by the candidate, their establishment of affiliation, the French embassy or institute in their country of residence, or any other body.  Application forms can be downloaded from the Ministry of Culture website at the following link : <https://www.culture.gouv.fr/Thematiques/Europe-et-international/L-action-europeenne-et-internationale-du-ministere-de-la-Culture/Programmes-d-accueil-de-formation-et-d-echange-pour-les-professionnels-etrangers-de-la-culture>  Once completed, this application form must be sent to the French embassy (Cooperation and cultural action service) or the French Institute in the applicant's country of residence, which will endorse it and send it to the French ministry of Culture after issuing a reasoned opinion on the application.  At the latest on the 31, March 2024, all documents must be sent to the Ministry of Culture at the following address  [contact-international@culture.gouv.fr](mailto:contact-international@culture.gouv.fr)  This seminar will be subject to a rigorous selection process by the jury established by the Ministry of Culture, which will assess applications on the basis of the following criteria :  - the quality of the professional approach underlying the application;  - the structuring effect of the seminar on the applicant's home institution;  - the prospects for developing institutional cooperation between the country of origin and France, as well as between the countries represented.  NB: For those concerned, a particular attention should be paid to obtaining a visa once your application has been selected. | |
|  | **For any enquiries regarding the content of the seminar:**    **Ministry of Culture**  **Clara Pinhède**  **Phone : +33 (0)1 40 15 33 41 / +33 (0)6 61 37 53 96**  [**clara.pinhede@culture.gouv.fr**](mailto:clara.pinhede@culture.gouv.fr)  **Zoé Simard**  **Phone : +33 (0)1 40 15 73 15 / + 33 (0)6 58 53 54 51**  [**zoe.simard@culture.gouv.fr**](mailto:zoe.simard@culture.gouv.fr) | |