

# mikeyfigures

# 2012

edition

**Ministère  
de la Culture  
et de la  
Communication**  
Secrétariat général  
Service de la  
coordination des  
politiques culturelles  
et de l'innovation  
Département  
des études,  
de la prospective  
et des statistiques

**culture** statistics

2010 DATA UNLESS OTHERWISE STATED

## MUSEUMS

### Musées de France

- 1,216 museums (2010); 57 million entries.

	Number of museums	Admissions
	<i>Units</i>	<i>Thousands</i>
<b>Total</b>	<b>1,044</b>	<b>57,307</b>
Over one million visitors	7	24,519
Between 100,000 and 1 million	66	15,121
Fewer than 100,000	977	17,667
<i>Closed or inactive museums</i>	<i>150</i>	<i>///</i>

- Principal admission figures

	<i>Total entries</i>
Musée du Louvre	8,346,000
Versailles	6,088,000
Musée national d'Art moderne*	3,255,000
Musée d'Orsay	2,986,000
Musée de l'Armée	1,427,000
Musée du Quai Branly	1,326,000
Musée Carnavalet, Catacombs, the Notre-Dame crypt	1,091,000
Grande Galerie de l'Évolution	731,000
Musée national Auguste-Rodin and annex	722,000
Petit Palais, Musée des beaux-arts de la ville de Paris	696,000
Musée national de l'Orangerie	691,000
Musée d'art moderne de la ville de Paris	680,000
Centre Pompidou, Metz	616,000

\* Including exhibitions and cultural events.

### The Galeries Nationales at the Grand Palais

1.5 million exhibition entries. Exhibition: Claude Monet, 913,000 entries (7,616 entries per day); Turner et ses peintres, 453,000 entries (5,300 entries per day).

### Universcience (Cité des sciences et de l'industrie et Palais de la Découverte)

3.4 million entries: 1.7 million exhibition entries; Palais de la découverte: 682,000 entries.

### Centre national d'art et de culture Georges-Pompidou

Exhibition: Mondrian / De Stijl: 401,000 entries ; Lucian Freud: 359,000 entries.

### Contemporary art facilities (art centres, Frac, Jeu de Paume and the Palais de Tokyo)

2.5 million entries.

## HISTORICAL MONUMENTS

- Most visited monument: Eiffel Tower, 6.6 million entries.
- 8.4 million entries, of which 66% paid admissions, to the hundred national historical monuments run by the National Monuments Centre.

### Most-visited 7 NMC-run monuments

	<i>Total entries</i>
Arc de triomphe de l'Étoile	1,511,000
Abbaye du Mont-Saint-Michel	1,294,000
Sainte-Chapelle	792,000
Château de Chambord	730,000
Panthéon	695,000
Cité de Carcassonne	474,000
Conciergerie	442,000

### Protected monuments

- 43,720 buildings protected as historical monuments

Classified	33%
Registered	67%

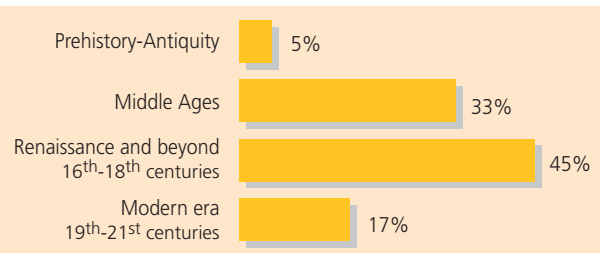
- Ownership

Private owners	50%
Communes	43%
State	4%
Other, unclassified	3%

- Main types

Residences	33%
Religious buildings	29%
Gardens	7%
Military architecture	6%
Civil engineering	6%
Mortuary and memorial architecture	5%
Agricultural architecture	4%
Other	10%

### Age of the protected monuments



## ARCHIVES

	Services	Documen- tation (linear km)	Readers (thousands)	Communi- cations (thousands)
<b>Total</b>	<b>890</b>	<b>3,216</b>	<b>186</b>	<b>2,422</b>
Departemental	101	2,239	122	1,777
Communal	760*	536	52	482
Regional	26**	75	1	7
National	3	366	11	156

\* 398 municipalities responded to the survey.

\*\* 17 regions responded to the survey.

- 32 million Internet visits, of which 89% to the departmental archives; 1.9 billion pages seen, of which 97% to the departmental archives.
- 1.8 million visitors to exhibitions and other publics.
- 5,000 employments.

## LIBRARIES

### Bibliothèque nationale de France (BNF)

- Tolbiac site: 544,000 readers, or an average of 1,877 readers per day for the "Upper Garden" and 333,000 readers, or 1,144 readers per day for the "Lower Garden" (researchers).
- Other sites: 67,000 readers and 240,000 documents communicated.
- 7.4 million visitors for the digital librairie Gallica.

### Bibliothèque publique d'information (BPI)

1.5 million readers, or an average of 4,820 per day.

### Municipal libraries (2008)

- 2,800 libraries.
- Collections: 106.3 million books, 8.5 million music recordings, 2.1 million video recordings.
- Readers: 5.3 million registered members, *i.e.* 14.6% of the catchment area population.
- 193 million loans: 71% books, 6.5% periodicals, 13.1% music recordings and 8.3% video recordings.
- 35.4 loans per registered member.

### Departmental lending libraries (2007)

- These cover more than 17,200 communes of under 10,000 inhabitants.
- Collections: 87% books, 10% music recordings, 2% video recordings.

## THEATRE

- 5 national theatres (Comédie-Française, Théâtre national de Chaillot, de la Colline, de l'Odéon et de Strasbourg); 1,404 performances and 716,000 spectators in these companies resident theatres (all shows combined 2008/09).
- 39 national and regional drama centres; 5,433 performances and 1,000,000 spectators in main theatres; 2,964 touring performances.
- 69 national playhouses; 2 million admissions for non-free shows.
- 108 accredited playhouses.
- 627 theatre groups subsidised by the Ministry of Culture and Communication (27.1 million euros).
- 18,900 performances in Paris private theatres and 3.3 million spectators.

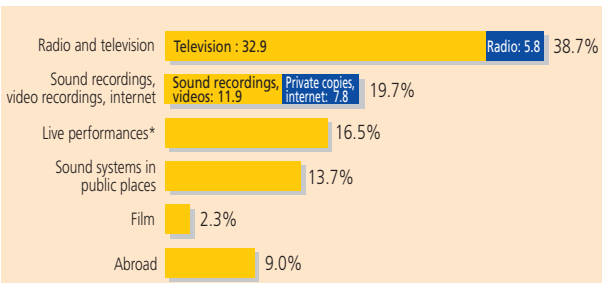
## MUSIC AND DANCE

- 468 performances at the Paris National Opera and 788,000 spectators of whom 413,000 for opera and 304,000 for ballet.
- 94 productions and 75,000 spectators at the Théâtre national de l'Opéra-Comique
- 2,600 concerts performed by the 25 orchestra members of the French Orchestras Association.
- 19 National Dance Centres; 1,300 performances and 616,000 entries.
- 258 dance companies subsidised by the Ministry of Culture and Communication.
- 39,000 performances and 20.4 million entries to paying pop music concerts.

## MUSIC ROYALTIES

- 820 million euros in royalties collected by the SACEM.

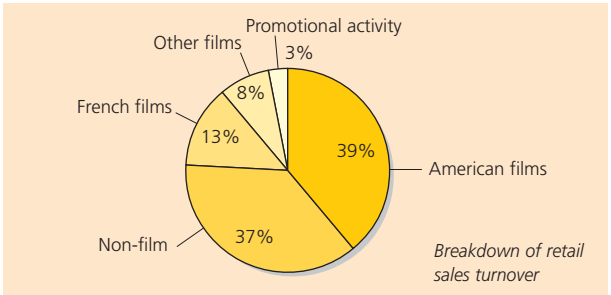
### Royalties sources



\*with live or recorded music.

## VIDEO RECORDINGS

- 144 million video recordings sold of which 49% were films.
- Retail sales turnover of 1.4 billion euros.

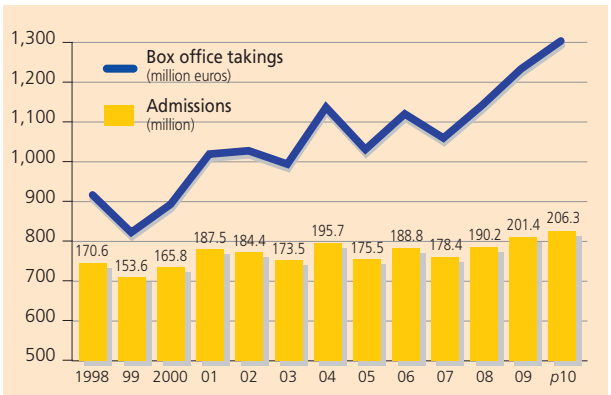


## FILM

### Film production and distribution

- 261 feature-length films produced, of which 203 French-initiated (that is, produced and financed wholly or mainly by French partners).
- 1,4 billion euros invested in film production, 76% of which was French investment.
- 575 feature-length films on initial release on French market, 270 of which were French and 144 American.
- 206 million box-office admissions and 1,3 billion euros in takings.

### Cinema admissions and box office takings



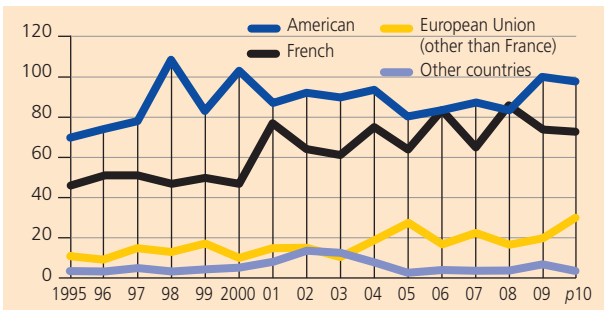
## Film facilities

	2000	p2010
Cinemas (or other screening premises)	2,172	2,050
Cinema screens	5,142	5,478
Seats	1,057,000	1,077,000
Average attendance per screen	30,703	36,733

Multiplexes account for 8.7% of cinemas, 36.3% of screens, 37.8% of seats, and 58.5% of attendance.

## Attendance by national origin of film

Million entries



## Box office successes

Million entries

<i>Avatar</i> (USA)	8.42	<i>Arthur et la guerre des deux mondes</i> (FR)	3.08
<i>Harry Potter and the Deathly Hallows – part 1</i> (GB)	5.46	<i>Despicable Me</i> (USA)	2.99
<i>Les Petits Mouchoirs</i> (FR)	5.30	<i>La Rafle</i> (FR/DE/HU)	2.88
<i>Inception</i> (GB)	4.93	<i>Océans</i> (FR)	2.86
<i>Shrek 4 – Forever after</i> (USA)	4.62	<i>Iron man 2</i> (USA)	2.58
<i>Alice in Wonderland</i> (USA)	4.42	<i>Robin Hood</i> (GB)	2.39
<i>Toy story 3</i> (USA)	4.25	<i>How To Train Your Dragon</i> (USA)	2.31
<i>Camping 2</i> (FR)	3.97	<i>The Chronicles of Narnia: The Voyage of the Dawn Treader</i> (USA)	2.31
<i>Twilight 3: Eclipse</i> (USA)	3.92	<i>Potiche</i> (FR/BE)	2.23
<i>L'Arnacœur</i> (FR)	3.77	<i>Sherlock Holmes</i> (GB)	2.15
<i>The Princess and the Frog</i> (USA)	3.74	<i>Prince of Persia – The Sands of Time</i> (USA)	2.11
<i>Invictus</i> (USA)	3.15		
<i>Raiponce</i> (USA)	3.15		
<i>Des hommes et des dieux</i> (FR)	3.13		
<i>Shutter island</i> (USA)	3.11		

2010 releases attracting box office admissions of over 2 million during the year.

## Films shown on television

	Number
TF1	145
France 2	170
France 3	241
France 5	11
Arte	369
M 6	137
Canal +	375
Digital terrestrial /Freeview (9 channel)	941

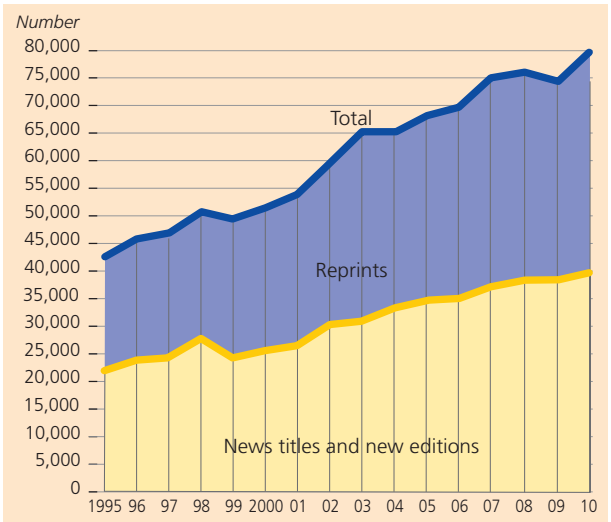
## BOOKS

- 79,300 titles published, 632 million copies printed by 305 publishing houses.
- 102 publishing houses issuing over 200 annually publish 91% of all titles.

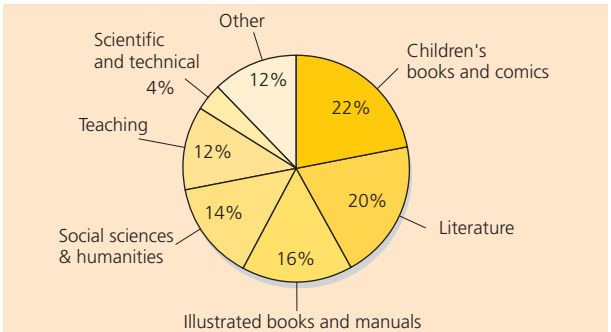
	Titles (number)	Copies (million)
<b>Total</b>	<b>79,308</b>	<b>631.9</b>
New titles and new editions	40,023	386.4
Reprints	39,285	245.5

Including serialised encyclopaedias or those in pamphlet form.

## Publishing trends



## Breakdown of titles published by category



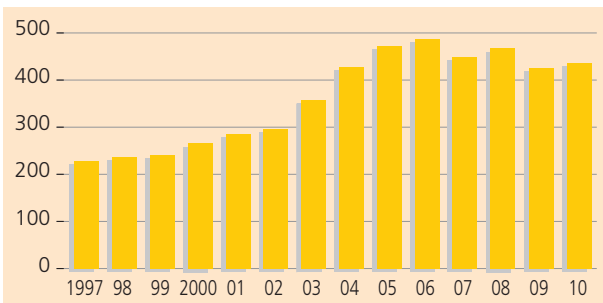


- Average print run:
  - 7,800 copies.
  - 11,400 copies of novels.
- Publishers' turnover: 2.8 billion euros (of which 131 million euros for publishing rights).
- 452 million books sold by publishers.

- Paperbacks:
  - 18% of titles printed
  - 23% of copies printed
  - 13% of publishers' book sale turnover
  - 24% of books sold

## Royalties paid by publishers to authors

Million euros



## Book sale outlets

	Value	Quantity
		%
Booksellers (all kinds)	23.4	21.1
Bookshops (both general and specialised)	17.6	15.8
Department stores	0.3	0.2
Press shops, stationers	5.5	5.1
Specialised cultural superstores	22.3	20.6
Non-specialised superstores (including hypermarkets)	19.1	22.1
Mail orders, clubs (excluding the internet)	13.2	10.1
Internet sales	13.1	12.7
Discounters/second-hand booksellers	1.5	3.8
Brokers	0.1	0.1
Other (works councils, kiosks, stations, book fairs, etc.)	7.2	9.5

Book purchases by a panel of 10,000 persons aged 15 or over, excluding textbooks and encyclopaedias in pamphlet form.

## RECORDED MUSIC

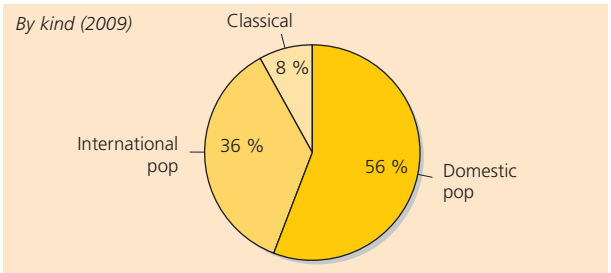
- 10,000 titles catalogued with the *Bibliothèque nationale de France*.
- 466 million euros in sales turnover of physical products, and 88 million euros in digital revenue.
- 946 new albums and 109 singles registered by publishers.

### Breakdown of number of sound recordings sold by publishers

By format (2009)

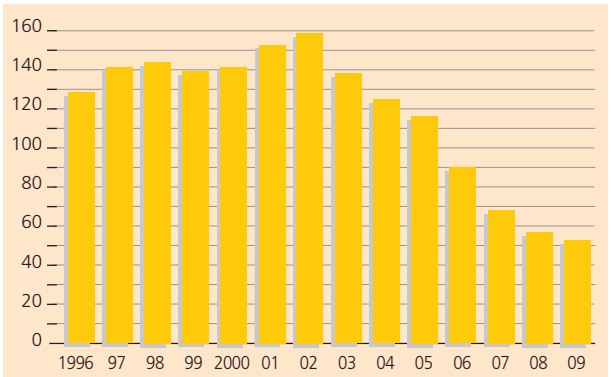
Compact discs	95%
Music videos	5%

Albums	90%
Singles/EPs	10%



### Compact disc sales by publishers

Million



### Breakdown of CD sales (retail) market by outlet type

	Volume	Value
Grocery superstores	32.9	31.3
Specialist superstores	54.7	55.9
Internet	7.4	7.7
Other	5.0	5.2

## ARTISTIC AND CULTURAL HIGHER EDUCATION

### Higher Education Establishment, under Ministry of Culture and Communications authority

Areas	Institutions	Pupils
<b>Total</b>	<b>111</b>	<b>35,578</b>
Architecture and Landscape	21	18,549
Plastic Arts	45	11,083
Performing Arts	41	3,958
<i>including CEFEDEM</i> <sup>1</sup>	10	625
CFMI <sup>2</sup>	9	272
Heritage	2	1,730
Cinema and audiovisual	2	258

1. *Centre de formation à l'enseignement de la danse et de la musique* (Dance and music teaching centre).

2. *Centre de formation de musiciens intervenants* (Music teaching training centre).

### Students at the main schools

EA Paris-La Villette	1,981	CNSMD Lyon	590
EA Paris-Val-de-Seine	1,839	EA Clermont-Ferrand	534
École du Louvre	1,550	ENS des beaux-arts de Paris	508
CNSMD Paris	1,327	EA Saint-Étienne	475
EA Marseille-Luminy	1,102	ETA Strasbourg	467
EA Versailles	1,099	ETA Besançon	388
EA Paris-Belleville	1,056	ETA Marseille	380
EA Grenoble	948	ETA Rennes	342
EA Languedoc-Roussillon	914	ETA Lyon	325
EA Lyon	873	ETA Saint-Étienne	319
EA Paris-Malaquais	863	ETA Toulouse	316
EA Nantes	849	ETA Angers	304
EA Bordeaux	812	ETA Orléans	277
EA Toulouse	760	ENS de création industrielle	275
EA Strasbourg	711	ETA Caen	270
EA Nancy	683	ETA Angoulême-Poitiers	250
EA Bretagne	670	ENS d'art de Nancy	241
ENS des arts décoratifs	646	ETA Bordeaux	236
EA Normandie	630	ETA Brest	213
EA Lille et régions Nord	602		
EA Marne-la-Vallée	591		

Schools with over 200 students.

CNSMD: *conservatoire national supérieur de musique et de danse* (National academy of music and dance).

EA: *école d'architecture* (Architectural college).

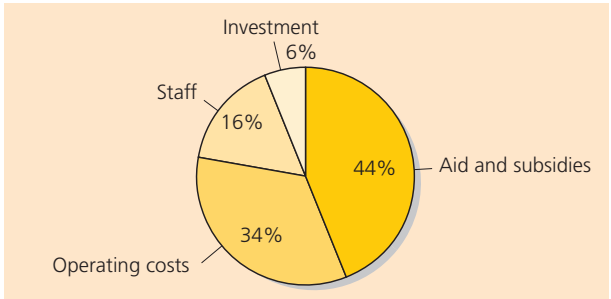
ENS: *école nationale supérieure* (National higher education college).

ETA: *école territoriale d'art* (regional art college), students on national diploma courses.

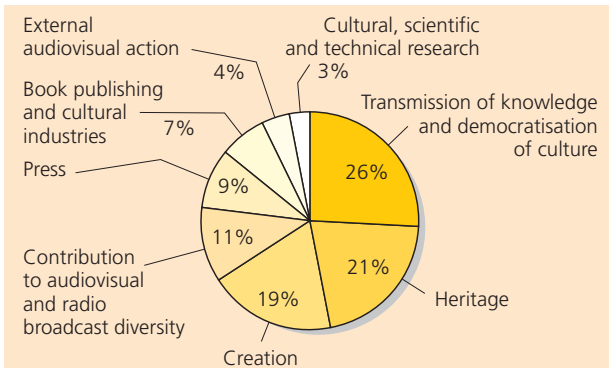
## BUDGET OF THE MINISTRY OF CULTURE AND COMMUNICATION (2012)

- 4.1 billion euros.

### Breakdown by nature of expenditure



### Breakdown by programme



## LOCAL GOVERNMENT CULTURAL EXPENDITURE

2006

	Communes population > 10,000	EPCI*	Departments	Regions
Operating costs (million euros)	3,389	522	885	388
Investment (million euros)	968	320	407	168
Overall cultural spending (%)	8.1	5.7	2.2	2.5

\* EPCI: établissements publics de coopération intercommunale (Public inter-municipal cooperation establishment).

Not including transfers between different levels of local government.

## MAJOR ITEMS OF HOUSEHOLD CULTURAL SPENDING

	<i>Million euros</i>
Press	7,341
Radio, TV, playing/recording equipment	7,138
Television and radio services, incl. licence	6,625
Performing arts	4,057
Books	3,755
Recorded videos	1,517
Cinema	1,369
Recorded music	642
Musical instruments	197

National Accounts base 2005.

## CULTURAL PARTICIPATION (2008)

**Percentage of French citizens aged 15 and over, who during the past 12 months:**

### Have:

read at least one book	70
of which have read 20 books or more	17
read at least one retail national daily	69
of which do so daily or most days	29
read at least every other issue of a magazine or journal	59
listen to music every day or most days	34
listen to the radio daily or most days	67
watch television daily or most days	87
watch DVDs at least once a week	25

### Have been to:

Museum	30
Historic site or monument	30
Temporary painting or sculpture exhibition	24
Sound and light show	17
Temporary photography exhibition	15
Art gallery	15
Archaeological site, excavation site	9
Archive centre	3
Cinema	57
Outdoor entertainment	34
Amateur entertainment	21
Theatre	19
Circus	14
Music hall, variety show	11
Rock concert	10
Folk dancing performance	10
Dance performance	8
Classical music concert	7
Jazz concert	6
Concert for some other genre of music	13

## INTERNET

<b>Access at home, June 2011*</b>	<b>%</b>
One personal computer or more	78
Several computers	31
Internet connection	75
Tablet	4

\* People aged 12 and over.

**Out of 100 people aged 12 and over in each group having used the internet over the last twelve months:**

<b>June 2011</b>	<b>Total</b>	<b>Men</b>	<b>Women</b>
Downloading films	15	20	11
Watching television	18	21	16
Downloading music	21	25	17
Watching live streaming films or serials	24	27	22
Listening to live streaming music	35	37	33
Reading books on digital readers	4	...	...

## CULTURAL PROFESSIONS AS SURVEYED

<b>Annual average 2008</b>	<i>Persons</i>
<b>Total</b>	<b>546,077</b>
Audiovisual and performing arts occupations	<b>180,733</b>
Artists	72,061
Executives, technicians and workers	108,672
Visual arts and art & craft occupations	<b>161,899</b>
Visual Artists	33,394
Graphic and fashion designers	87,312
Photographers	17,692
Arts & crafts	23,501
Literary occupations	<b>81,799</b>
Journalists and publishing executives	56,238
Translators	15,201
Writers	10,360
Documentation and conservation	<b>28,249</b>
Arts teachers (outside of schools)	<b>45,600</b>
Architects	<b>47,797</b>

Active population in employment.

## Sources

Association française des orchestres  
Autorité de régulation  
des communications électroniques et des Postes  
Bibliothèque nationale de France  
Bibliothèque publique d'information  
Centre des monuments nationaux  
Centre national d'art et de culture Georges-Pompidou  
Centre national du cinéma et de l'image animée  
Centre national de la chanson, des variétés et du jazz  
Centre de recherche pour l'étude et l'observation  
des conditions de vie  
Conseil général de l'industrie, de l'énergie  
et des technologies  
Conseil supérieur de l'audiovisuel  
École de Chaillot  
Institut national de la statistique  
et des études économiques  
Ministère de la Culture et de la Communication:  
Direction générale des patrimoines  
Département générale de la création artistique  
Direction générale des médias et des industries culturelles  
Secrétariat général  
Ministère du Budget, des Comptes publics  
et de la Réforme de l'État  
Ministère de l'Enseignement supérieur  
et de la Recherche  
Observatoire de la musique/GfK  
Opéra national de Paris  
TNS-Sofres pour l'Observatoire de l'économie du livre  
et le Centre national du livre  
RMN-Grand Palais  
Société des auteurs, compositeurs  
et éditeurs de musique  
Société des auteurs et compositeurs dramatiques  
Syndicat de l'édition vidéo numérique  
Syndicat national de l'édition  
Syndicat national de l'édition phonographique  
Théâtre national de l'Opéra-Comique  
Tour Eiffel  
Universcience

•  
2010 data unless otherwise stated.

C O N T E N T S	
Museums	2
Historical monuments	3
Archives/Libraries	4
Performing arts	5
Video/Film	6, 7
Book publishing	8, 9
Recorded music	10
Arts education	11
Cultural expenditure	12
Cultural spending/Cultural participation	13
Internet/Cultural professions	14
Sources	15

This is an abridged version of  
*Chiffres clés, statistiques de la culture*  
 (Key figures, Culture statistics)  
 2012 edition, Chantal Lacroix  
 Yearbook on sale from  
 La Documentation Française  
 20 euros

<http://www.culturecommunication.gouv.fr>  
 Download for free our digital publications:  
[www.cairn.info](http://www.cairn.info)



**Ministère de la Culture et de la Communication**

Secrétariat général

Service de la coordination  
 des politiques culturelles et de l'innovation

Département des études, de la prospective  
 et des statistiques

182, rue Saint-Honoré, 75033 Paris cedex 01  
<http://www.culturecommunication.gouv.fr/>  
 Politiques ministérielles

**Direction de l'information  
 légale et administrative**

printed in France  
 DF 5HC29800  
 ISBN 978-2-11-008974-8